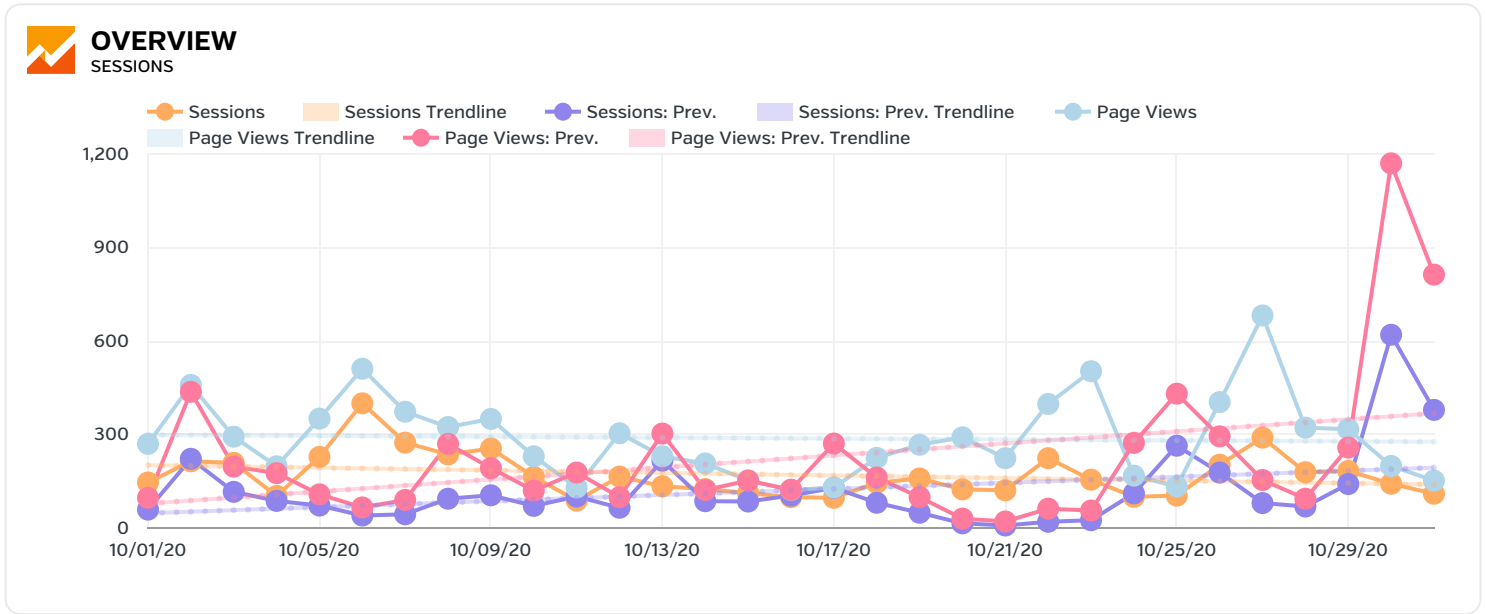


# Google Analytics - Summary

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]



### ALL TRAFFIC SESSIONS

**5,257**  
PREVIOUS: 3,705  
▲41.89%

### ALL REFERRALS SESSIONS

**1,292**  
PREVIOUS: 1,273  
▲1.49%

### GOALS GOAL COMPLETIONS

**51**  
PREVIOUS: 66  
▼-22.73%

### TOP TRAFFIC SESSIONS

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
Direct	▲77.94% 2,331 vs 1,310	▲101.30% 1,858 vs 923	▲20.91% 77.99% vs 64.50%	▼-12.24% 1.59 vs 1.82	▼-39.65% 0:56 vs 1:32
Organic Search	▲47.55% 1,626 vs 1,102	▲63.61% 1,214 vs 742	▲7.61% 80.07% vs 74.41%	▼-13.90% 1.55 vs 1.81	▼-26.06% 1:05 vs 1:28
Social	▼-0.80% 1,112 vs 1,121	▲2.05% 498 vs 488	▼-11.31% 60.52% vs 68.24%	▲12.76% 2.04 vs 1.81	▼-6.97% 1:48 vs 1:56

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
Referral	▲18.42% 180 vs 152	▲123.08% 116 vs 52	▲39.66% 71.67% vs 51.32%	▼-29.66% 2.02 vs 2.88	▼-62.30% 1:35 vs 4:12
[Other]	▼-60.00% 8 vs 20	▼-100.00% 0 vs 6	▼-16.67% 37.50% vs 45.00%	▼-24.11% 2.13 vs 2.80	▼-89.93% 0:40 vs 6:44

**TOP REFERRALS**  
SESSIONS

SOURCE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
m.facebook.com	▼-17.21% 529 vs 639	▼-7.00% 279 vs 300	▼-15.22% 65.41% vs 77.15%	▲16.75% 1.58 vs 1.36	▲43.86% 0:56 vs 0:39	∞ 0.95% vs 0.00%	∞ \$189.95 vs \$0.00
l.facebook.com	▲14.40% 437 vs 382	▲11.03% 161 vs 145	▼-2.50% 53.09% vs 54.45%	▲4.57% 2.66 vs 2.55	▼-24.76% 3:00 vs 3:59	▼-18.83% 2.97% vs 3.66%	▼-7.62% \$460.87 vs \$498.86
facebook.com	▲44.00% 108 vs 75	▲29.03% 40 vs 31	▼-1.00% 62.04% vs 62.67%	▼-0.17% 1.92 vs 1.92	▼-21.92% 1:28 vs 1:53	▼-30.56% 0.93% vs 1.33%	0.00% \$37.99 vs \$37.99
google.com	▲490.00% 59 vs 10	▲490.00% 59 vs 10	0.00% 100.00% vs 100.00%	0.00% 1.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
mail.google.com	▲26.09% 29 vs 23	▲44.44% 13 vs 9	▼-8.49% 51.72% vs 56.52%	▲14.92% 2.45 vs 2.13	▲77.70% 3:32 vs 1:59	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
lm.facebook.com	▲420.00% 26 vs 5	▲400.00% 10 vs 2	▲34.62% 80.77% vs 60.00%	▼-29.49% 1.27 vs 1.80	▼-92.01% 0:32 vs 6:46	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
getthewom.com	▼-47.06% 9 vs 17	▼-12.50% 7 vs 8	▲61.90% 66.67% vs 41.18%	▲7.94% 2.67 vs 2.47	▼-47.78% 3:45 vs 7:12	▼-100.00% 0.00% vs 5.88%	▼-100.00% \$0.00 vs \$37.99
paypal.com	▼-74.29% 9 vs 35	0.00% 0 vs 0	▼-22.22% 22.22% vs 28.57%	▲3.47% 3.22 vs 3.11	▼-67.86% 1:13 vs 3:48	▼-56.79% 22.22% vs 51.43%	▼-88.89% \$75.98 vs \$683.82
t.co	▼-42.86% 8 vs 14	▼-25.00% 6 vs 8	▼-2.78% 62.50% vs 64.29%	▼-12.50% 1.50 vs 1.71	▼-97.19% 0:05 vs 3:24	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
secure.helpscout.net	▲75.00% 7 vs 4	0.00% 0 vs 0	▼-28.57% 71.43% vs 100.00%	▲85.71% 1.86 vs 1.00	∞ 0:19 vs 0:00	∞ 14.29% vs 0.00%	∞ \$37.99 vs \$0.00

**TOP LANDING PAGES**  
SESSIONS

LANDING PAGE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
/is-cloudflares-automatic-platform-optimization-worth-it/	∞ 1,198 vs 0	∞ 1,070 vs 0	∞ 91.90% vs 0.00%	∞ 1.11 vs 0.00	∞ 0:31 vs 0:00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/	▲38.58% 528 vs 381	▲51.14% 399 vs 264	▲16.34% 59.85% vs 51.44%	▼-11.47% 2.52 vs 2.85	▼-39.93% 1:36 vs 2:40	▼-27.84% 0.57% vs 0.79%	▲6.57% \$80.97 vs \$75.98
/using-elementors-request-parameters-for-a-personalized-thank-you-page/	▲23.89% 389 vs 314	▲26.97% 339 vs 267	▲2.08% 94.60% vs 92.68%	▼-2.72% 1.09 vs 1.12	▼-38.72% 0:33 vs 0:55	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/wom/	▲608.00% 354 vs 50	▲783.33% 212 vs 24	▼-3.22% 52.26% vs 54.00%	▲15.50% 2.47 vs 2.14	▲0.90% 2:39 vs 2:37	▼-50.56% 1.98% vs 4.00%	▲250.00% \$265.93 vs \$75.98
/simple-responsive-font-size-calculator/	▲40.00% 273 vs 195	▲57.64% 227 vs 144	▼-1.69% 89.74% vs 91.28%	▲7.63% 1.22 vs 1.13	▲78.84% 0:54 vs 0:30	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/wom-delivery/	▲102.04% 198 vs 98	▲120.83% 53 vs 24	▼-2.69% 58.59% vs 60.20%	▲3.57% 2.40 vs 2.32	▲23.42% 1:33 vs 1:15	▲48.48% 1.52% vs 1.02%	▲200.00% \$113.97 vs \$37.99
/adding-recaptcha-3-to-elementor-forms/	▲25.81% 117 vs 93	▲19.54% 104 vs 87	▲0.75% 93.16% vs 92.47%	▼-0.05% 1.09 vs 1.09	▼-25.72% 0:18 vs 0:24	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/3k	▲2,100.00% 88 vs 4	▲1,066.67% 35 vs 3	▼-31.82% 51.14% vs 75.00%	▲48.18% 1.85 vs 1.25	▲3,290.91% 1:41 vs 0:03	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/3k/	▼-81.76% 81 vs 444	▼-85.20% 41 vs 277	▲15.40% 49.38% vs 42.79%	▲8.72% 2.07 vs 1.91	▼-3.97% 1:42 vs 1:46	▼-100.00% 0.00% vs 0.23%	▼-100.00% \$0.00 vs \$37.99

LANDING PAGE ^	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
/what-is-a-white-label-partner-how-does-it-benefit-my-agency-and-how-do-i-choose-one/	▲22.03% 72 vs 59	▲32.08% 70 vs 53	▼-0.18% 93.06% vs 93.22%	▲0.15% 1.07 vs 1.07	▲88.82% 0:17 vs 0:09	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00

### TOP SOCIAL NETWORK REFERRALS

SESSIONS

SOCIAL NETWORK ^	SESSIONS	PAGE VIEWS	AVG. SESSION DURATION	PAGES / SESSION	GOAL CONVERSION RATE	GOAL VALUE
Facebook	0.00% 1,101 vs 1,101	▲12.54% 2,243 vs 1,993	▼-6.32% 1:48 vs 1:55	▲12.54% 2.04 vs 1.81	▲26.67% 1.73% vs 1.36%	▲28.31% \$688.81 vs \$536.85
Twitter	▼-42.86% 8 vs 14	▼-50.00% 12 vs 24	▼-97.19% 0:05 vs 3:24	▼-12.50% 1.50 vs 1.71	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
YouTube	▼-33.33% 2 vs 3	▲80.00% 9 vs 5	▲4,480.36% 7:07 vs 0:09	▲170.00% 4.50 vs 1.67	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
LinkedIn	0.00% 1 vs 1	0.00% 1 vs 1	0.00% 0:00 vs 0:00	0.00% 1.00 vs 1.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
Pocket	▼-100.00% 0 vs 2	▼-100.00% 0 vs 2	0.00% 0:00 vs 0:00	▼-100.00% 0.00 vs 1.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00

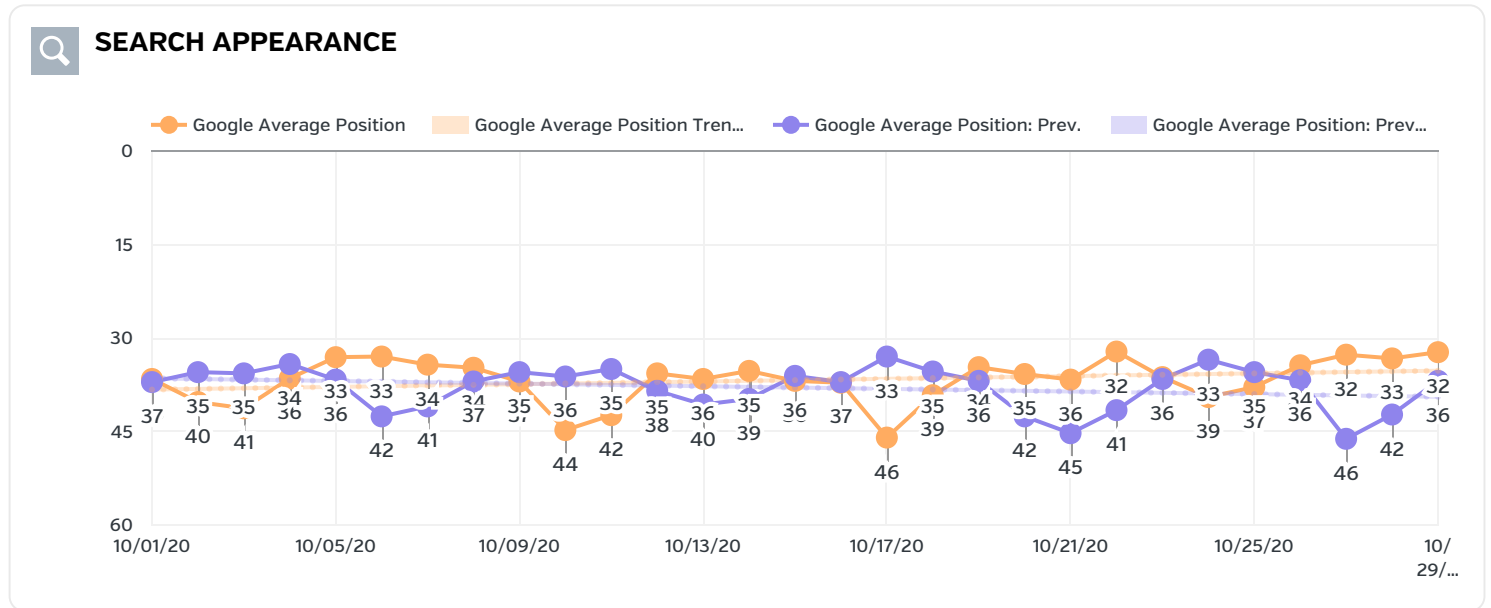
### TOP EVENTS

SESSIONS

No results found.

# Search Analytics - Search Appearance

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]



### CLICKS

**1,345**  
PREVIOUS: 1,160  
▲15.95%

### IMPRESSIONS

**50,245**  
PREVIOUS: 44,630  
▲12.58%

### CTR

**2.68**  
PREVIOUS: 2.60  
▲3.08%

### POSITION

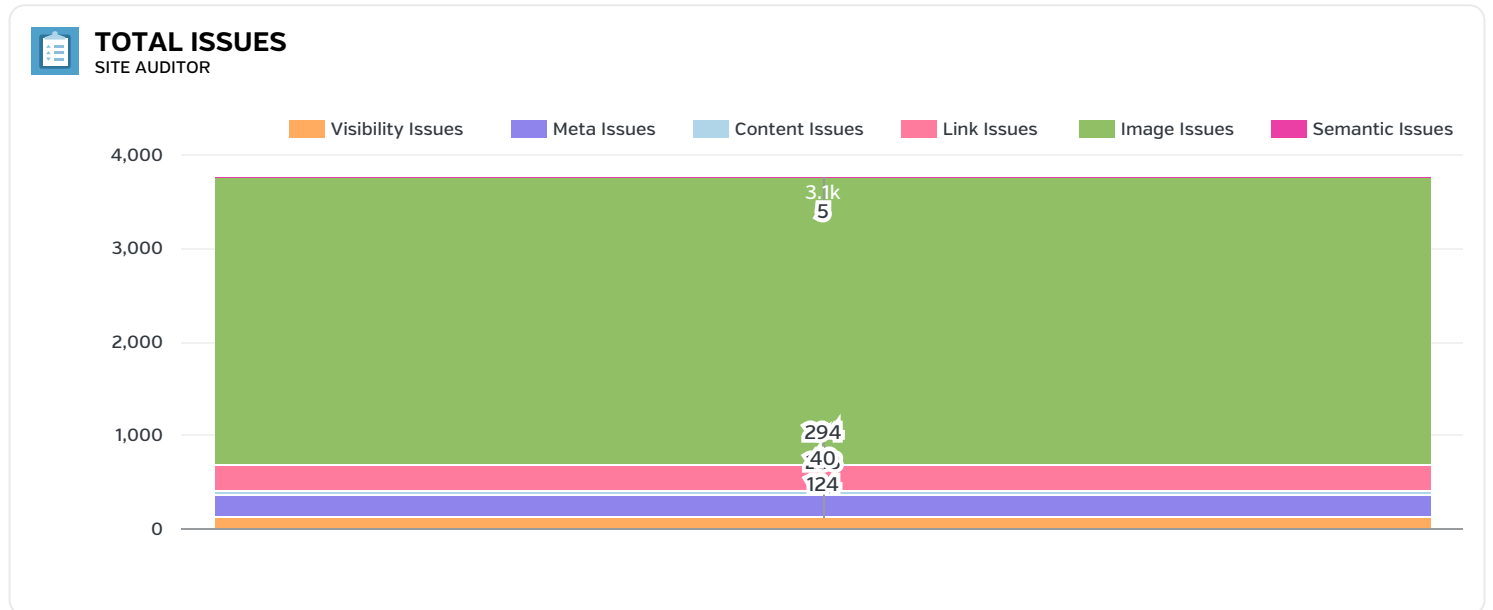
**36.40**  
PREVIOUS: 37.60  
▲3.19%

### SEARCH APPEARANCE

SEARCH APPEARANCE	CLICKS	IMPRESSIONS	CTR	POSITION	POSITION Δ
VIDEO	23	1,086	2.12%	39.0	▼31
WEBLITE	--	1	0%	5.0	▲3

# Site Auditor - Summary

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]



### TOTAL ISSUES

SITE AUDITOR

**3,760**

PREVIOUS: 3,775

▼-0.4%

### VISIBILITY ISSUES

SITE AUDITOR

**124**

PREVIOUS: 115

▲7.83%

### META ISSUES

SITE AUDITOR

**233**

PREVIOUS: 233

0%

### CONTENT ISSUES

SITE AUDITOR

**40**

PREVIOUS: 45

▼-11.11%

### LINK ISSUES

SITE AUDITOR

**294**

PREVIOUS: 350

▼-16%

### IMAGE ISSUES

SITE AUDITOR

**3,064**

PREVIOUS: 3,028

▲1.19%

### SEMANTIC ISSUES

SITE AUDITOR

**5**

PREVIOUS: 4

▲25%

### BLOCKED PAGES

SITE AUDITOR

**0**



## VISIBILITY ISSUES

SITE AUDITOR

PAGE	URL	BLOCKED BY ROBOTS.TXT	BLOCKED BY NOINDEX	STATUS	PAGES
--	<a href="https://theadminbar.com/sign-up/">https://theadminbar.com/sign-up/</a>	No	Yes	200 - OK	248
--	<a href="https://theadminbar.com/the-website-owners-manual/">https://theadminbar.com/the-website-owners-manual/</a>	No	No	301 - Moved Permanently	249
--	<a href="https://theadminbar.com/group/">https://theadminbar.com/group/</a>	No	No	301 - Moved Permanently	42
--	<a href="https://theadminbar.com/cdn-cgi/l/email-protection">https://theadminbar.com/cdn-cgi/l/email-protection</a>	No	Yes	200 - OK	249
--	<a href="https://theadminbar.com/3k/">https://theadminbar.com/3k/</a>	No	Yes	200 - OK	252
--	<a href="https://theadminbar.com/my-account/lost-password/">https://theadminbar.com/my-account/lost-password/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/wom-delivery/">https://theadminbar.com/wom-delivery/</a>	No	Yes	200 - OK	2
--	<a href="https://theadminbar.com/group">https://theadminbar.com/group</a>	No	No	301 - Moved Permanently	2
--	<a href="https://theadminbar.com/contract/">https://theadminbar.com/contract/</a>	No	No	301 - Moved Permanently	2
--	<a href="https://theadminbar.com/author/matt-sebert/">https://theadminbar.com/author/matt-sebert/</a>	No	Yes	200 - OK	4



PAGE TITLE ▲	URL	TITLE	DUPLICATE	META DESCRIPTION	META	DUPLICATE	GA
		LENGTH	TITLE		LENGTH	META	
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	57	No	More services = more recurring revenue. Learn how you can increase your prices and earn more recurring revenue for your agency.	127	No	Yes
5 Tools for Tracking Your Subscriptions   The Admin Bar	<a href="https://theadminbar.com/5-tools-for-tracking-your-subscriptions/">https://theadminbar.com/5-tools-for-tracking-your-subscriptions/</a>	55	No	Do you want to be able to manage your subscriptions, monitor sub trial periods, renewal dates and probably cancel on time if you don't want to pay the money?	157	No	Yes
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	49	No	It's no secret, Pete and I are both huge fans of Funnel Packs. The core offering is already of tremendous value-- but what if we could put a few extra miles on each pack? In this video Pete and I discuss 5 ways you can re-purpose Funnel Packs in your...	>250	No	Yes
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	46	No	Over ten years ago I sat down on my back patio, the summer sun beating down on me and cracked open the pages of How to Be a Graphic Designer without Losing Your Soul for the first time. I actually remember that day, it made that much of an impact!...	249	No	Yes
A Soloprenuer's Guide by Jim Galiano – The Admin Bar	<a href="https://theadminbar.com/products/a-soloprenuers-guide/">https://theadminbar.com/products/a-soloprenuers-guide/</a>	52	No	Learn about Jim's course, A Soloprenuer's Guide, and how he's been able to grow his agency with proven techniques for the soloprenuer.	134	No	Yes
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-soloprenuers-guide-course-review/">https://theadminbar.com/a-soloprenuers-guide-course-review/</a>	52	No	It took just a little over 48 hours for me to make my way through the entire "A Soloprenuer's Guide" course by Jim Galiano. To be clear, not because it's short (it's actually quite in-depth!) but because I watch everything on 2X speed, and I dedicated quite a few hours...	>250	No	Yes
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	44	No	Ever since we had Jason Resneck on the show a while back talking about "pro-active word of mouth marketing" I've been putting a lot of thought into the question he asked: "What is your word-of-mouth strategy?" One of the ways I knew I needed to up my game was thanking...	>250	No	Yes
Adam Hempenstall from Better	<a href="https://theadminbar.com/guests/adam-hempenstall/">https://theadminbar.com/guests/adam-hempenstall/</a>	55	No	Meet Adam and learn more about his amazing proposal software Better Proposals.	78	No	Yes

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
Proposals on The Admin Bar							
Adam Lacey from Split Hero on The Admin Bar Podcast	<a href="https://theadminbar.com/guests/adam-lacey/">https://theadminbar.com/guests/adam-lacey/</a>	51	No	Meet Adam from Split Hero– the #1 way to A/B test your WordPress websites! Adam tells us all about it.	102	No	Yes
Adam Preiser / WPCrafter on The Admin Bar podcast	<a href="https://theadminbar.com/guests/adam-preiser/">https://theadminbar.com/guests/adam-preiser/</a>	49	No	See Adam Preiser from WPCrafter on The Admin Bar podcast.	57	No	Yes



## CONTENT ISSUES

SITE AUDITOR

TITLE	CANONICAL URL	INTERNAL	EXTERNAL	WORD COUNT	DUPLICATE CONTENT
WordPress Podcast & Community   The Admin Bar	<a href="https://theadminbar.com/">https://theadminbar.com/</a>	97	5	648	No
WordPress Podcast & Community   The Admin Bar	<a href="https://theadminbar.com/">https://theadminbar.com/</a>	97	5	648	No
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	88	31	3120	No
5 Tools for Tracking Your Subscriptions   The Admin Bar	<a href="https://theadminbar.com/5-tools-for-tracking-your-subscriptions/">https://theadminbar.com/5-tools-for-tracking-your-subscriptions/</a>	81	11	1353	No
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	82	7	528	No
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	80	8	884	No
SEOHive Behind Scenes Look at the Productized SEO Service	<a href="https://theadminbar.com/a-sneak-peek-inside-seohive/">https://theadminbar.com/a-sneak-peek-inside-seohive/</a>	157	19	8145	No
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-soloprenuers-guide-course-review/">https://theadminbar.com/a-soloprenuers-guide-course-review/</a>	83	8	2065	No
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	82	9	1019	No
Adding reCAPTCHA 3 to Elementor Forms   The Admin Bar	<a href="https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/">https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/</a>	83	9	750	No



## LINK ISSUES

SITE AUDITOR

URL ▲	TYPE	TEXT	BROKEN	NOFOLLOW
<a href="http://www.theadminbar.com/wpfeedback">http://www.theadminbar.com/wpfeedback</a>	Text	<a href="http://www.theadminbar.com/wpfeedback">www.theadminbar.com/wpfeedback</a>	Yes	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No
<a href="https://theadminbar.com">https://theadminbar.com</a>	Image	The Admin Bar	No	No

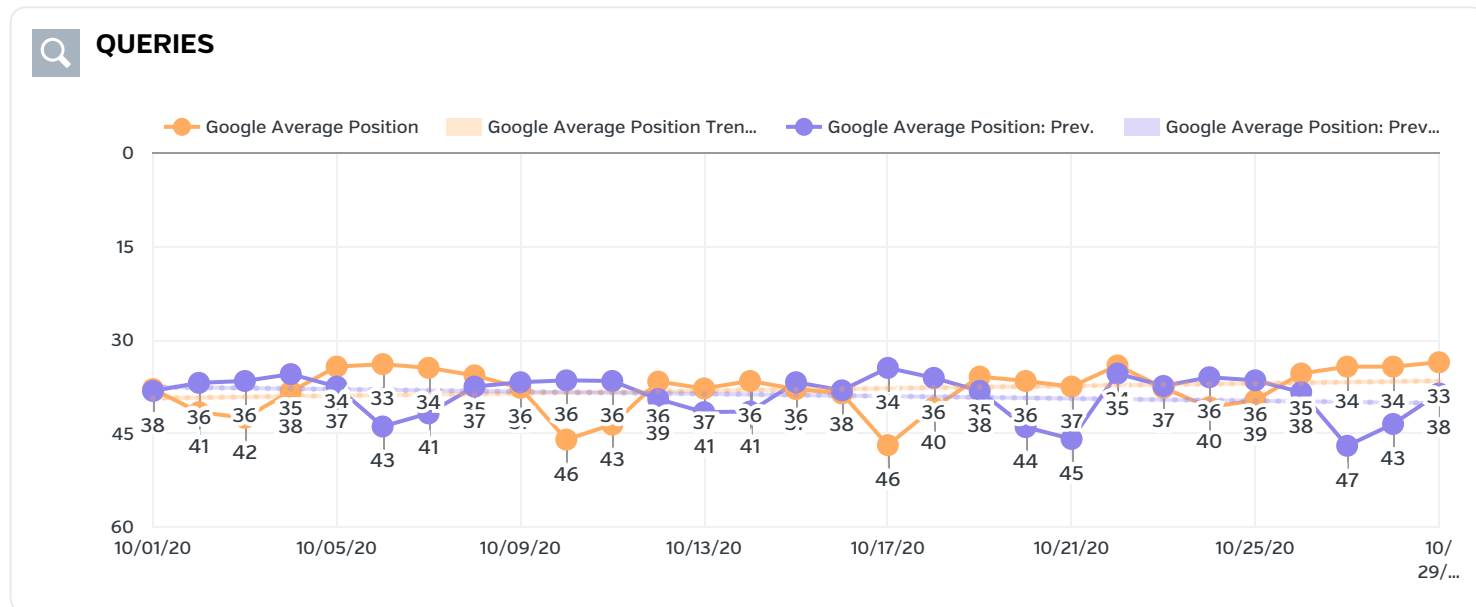
PAGE ▲	FILENAME	ALT TEXT	TITLE TEXT	BROKEN	SIZE
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	0KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png">https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png</a>	The Admin Bar	No Text	No	2KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2019/12/Kyle-2020-300x300-1.jpg">https://theadminbar.com/wp-content/uploads/2019/12/Kyle-2020-300x300-1.jpg</a>	Kyle's Headshot	No Text	No	19KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2020/09/black-icon-225.png">https://theadminbar.com/wp-content/uploads/2020/09/black-icon-225.png</a>	Black Icon 225	No Text	No	2KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2020/09/Docket-WP-ML.png">https://theadminbar.com/wp-content/uploads/2020/09/Docket-WP-ML.png</a>	Docket Wp MI	No Text	No	3KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2020/10/Cloudways-Migration-768x372.jpg">https://theadminbar.com/wp-content/uploads/2020/10/Cloudways-Migration-768x372.jpg</a>	Cloudways Migration	No Text	No	32KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2020/10/custom-fonts-in-elementor-768x339.jpg">https://theadminbar.com/wp-content/uploads/2020/10/custom-fonts-in-elementor-768x339.jpg</a>	Abstract Cityscape Blurred Background. Hong Kong	No Text	No	68KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2020/10/aop-768x339.jpg">https://theadminbar.com/wp-content/uploads/2020/10/aop-768x339.jpg</a>	Abstract Cityscape Blurred Background. Hong Kong	No Text	No	29KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2018/10/admin-bar-group.png">https://theadminbar.com/wp-content/uploads/2018/10/admin-bar-group.png</a>	Admin Bar Group	No Text	No	32KB
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png">https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png</a>	The Admin Bar	No Text	No	2KB



URL	H1	H2	H3	ITEMS	TYPES
<a href="https://theadminbar.com">https://theadminbar.com</a>	1	6	9	2	WebPage,CreativeWork
<a href="https://theadminbar.com/">https://theadminbar.com/</a>	1	6	9	2	WebPage,CreativeWork
<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	1	6	9	1	Blog
<a href="https://theadminbar.com/5-tools-for-tracking-your-subscriptions/">https://theadminbar.com/5-tools-for-tracking-your-subscriptions/</a>	1	10	8	1	Blog
<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	1	3	8	1	Blog
<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	1	4	8	1	Blog
<a href="https://theadminbar.com/a-sneak-peek-inside-seohive/">https://theadminbar.com/a-sneak-peek-inside-seohive/</a>	1	15	37	1	Blog
<a href="https://theadminbar.com/a-solopreneurs-guide-course-review/">https://theadminbar.com/a-solopreneurs-guide-course-review/</a>	1	8	8	1	Blog
<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	1	3	9	1	Blog
<a href="https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/">https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/</a>	1	3	10	1	Blog

# Search Analytics - Queries

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]



### CLICKS

**1,339**  
PREVIOUS: 1,128  
▲18.71%

### IMPRESSIONS

**48,224**  
PREVIOUS: 42,167  
▲14.36%

### CTR

**2.78**  
PREVIOUS: 2.68  
▲3.73%

### POSITION

**37.60**  
PREVIOUS: 38.60  
▲2.59%



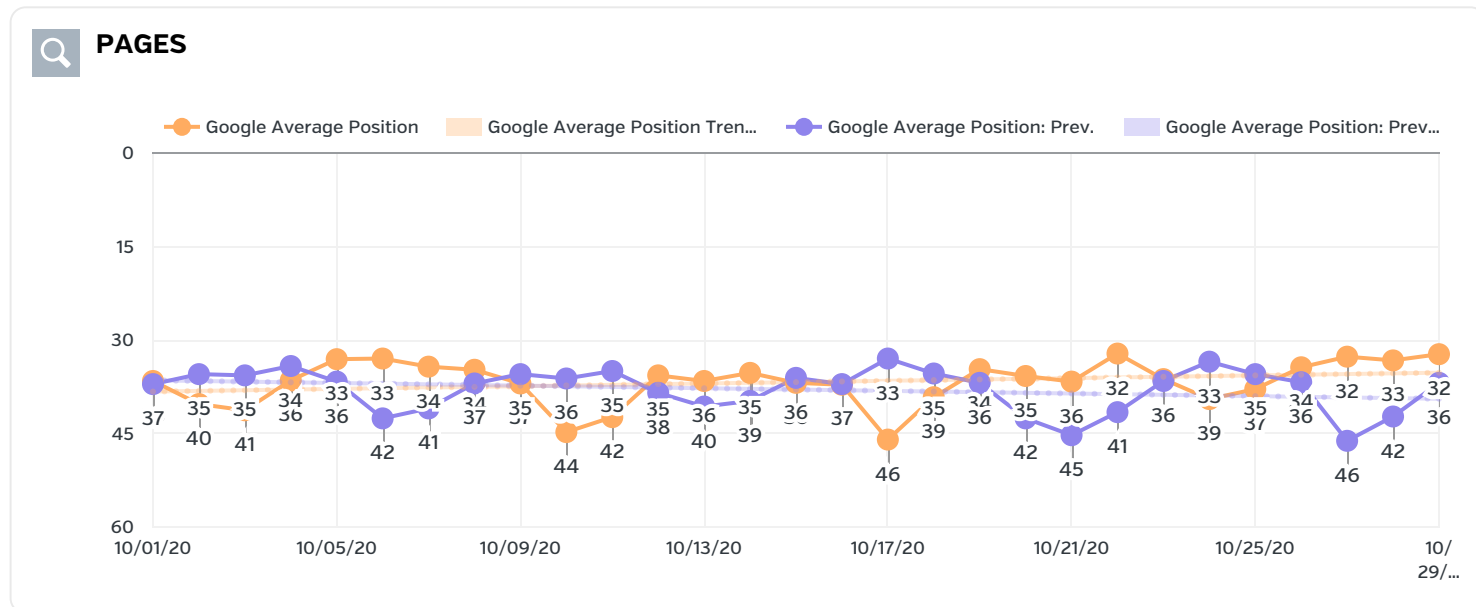
## QUERIES

QUERIES	CLICKS ▾	IMPRESSIONS	CTR	POSITION	POSITION Δ	LOCAL VOL	GLOBAL VOL	ADV COMP
the admin bar	45	53	84.91%	1.0	0.0	-	-	-
automatic platform optimization	41	553	7.41%	5.8	0.0	-	-	-
theadminbar	34	42	80.95%	1.0	0.0	-	-	-
website owners manual	21	32	65.63%	1.0	0.0	-	-	-
font size calculator	21	448	4.69%	6.7	▼0.1	-	-	-
white label partnership	19	384	4.95%	1.5	▲1.4	-	-	-
admin bar	18	114	15.79%	3.1	▲3.7	-	-	-
cloudflare automatic platform optimization	16	331	4.83%	7.9	0.0	-	-	-
no fear funnels	11	76	14.47%	3.2	▲1	-	-	-
automatic platform optimization for wordpress	11	180	6.11%	9.1	0.0	-	-	-



# Search Analytics - Pages

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]



### CLICKS

**1,345**  
PREVIOUS: 1,160  
▲15.95%

### IMPRESSIONS

**50,245**  
PREVIOUS: 44,630  
▲12.58%

### CTR

**2.68**  
PREVIOUS: 2.60  
▲3.08%

### POSITION

**36.40**  
PREVIOUS: 37.60  
▲3.19%











## PAGES

PAGES	CLICKS	IMPRESSIONS	CTR	POSITION	POSITION Δ
<a href="https://theadminbar.com/using-elementors-request-parameters-for-a-personalized-thank-you-page/">https://theadminbar.com/using-elementors-request-parameters-for-a-personalized-thank-you-page/</a>	364	5,280	6.89%	24.2	▲42.1
<a href="https://theadminbar.com/simple-responsive-font-size-calculator/">https://theadminbar.com/simple-responsive-font-size-calculator/</a>	224	5,260	4.26%	23.6	▲42.7
<a href="https://theadminbar.com/is-cloudflares-automatic-platform-optimization-worth-it/">https://theadminbar.com/is-cloudflares-automatic-platform-optimization-worth-it/</a>	178	2,767	6.43%	14.6	▲51.7
<a href="https://theadminbar.com/">https://theadminbar.com/</a>	121	740	16.35%	16.5	▲49.9
<a href="https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/">https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/</a>	83	4,453	1.86%	21.9	▲44.4
<a href="https://theadminbar.com/what-is-a-white-label-partner-how-does-it-benefit-my-agency-and-how-do-i-choose-one/">https://theadminbar.com/what-is-a-white-label-partner-how-does-it-benefit-my-agency-and-how-do-i-choose-one/</a>	72	6,808	1.06%	56.4	▲10
<a href="https://theadminbar.com/wom/">https://theadminbar.com/wom/</a>	57	1,521	3.75%	38.2	▲28.1
<a href="https://theadminbar.com/pre-post-launch-checklist-for-successful-website-go-lives/">https://theadminbar.com/pre-post-launch-checklist-for-successful-website-go-lives/</a>	40	1,386	2.89%	39.3	▲27
<a href="https://theadminbar.com/the-top-5-funnel-packs-every-agency-should-have/">https://theadminbar.com/the-top-5-funnel-packs-every-agency-should-have/</a>	20	1,810	1.10%	51.5	▲14.9
<a href="https://theadminbar.com/endorsement/no-fear-funnels/">https://theadminbar.com/endorsement/no-fear-funnels/</a>	15	374	4.01%	42.2	▲24.2

# SERP Tracker - Rank Positions


10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]

 <b>KEYWORD AVERAGE RANK</b> SERP TRACKER  <b>0.0</b> PREVIOUS: 0.0 0%	 <b>KEYWORD IMPROVED</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%	 <b>KEYWORD DECLINED</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%	 <b>KEYWORD TOTAL RANKED</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%
 <b>KEYWORD RANKS ONE TO THREE</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%	 <b>KEYWORD RANKS FOUR TO TEN</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%	 <b>KEYWORD RANKS PAGE TWO</b> SERP TRACKER  <b>0</b> PREVIOUS: -- 0%	


**KEYWORD RANK POSITIONS**  
SERP TRACKER  
 No results found.


**COMPETITOR OVERVIEW**  
SERP TRACKER

WEBSITE ▲	AVG RANK	AVG RANK Δ	TOTAL RANKED	RANKS 1-3	RANKS 4-10	RANKS PAGE 2+
theadminbar.com	0.0	-	--	--	--	--
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-

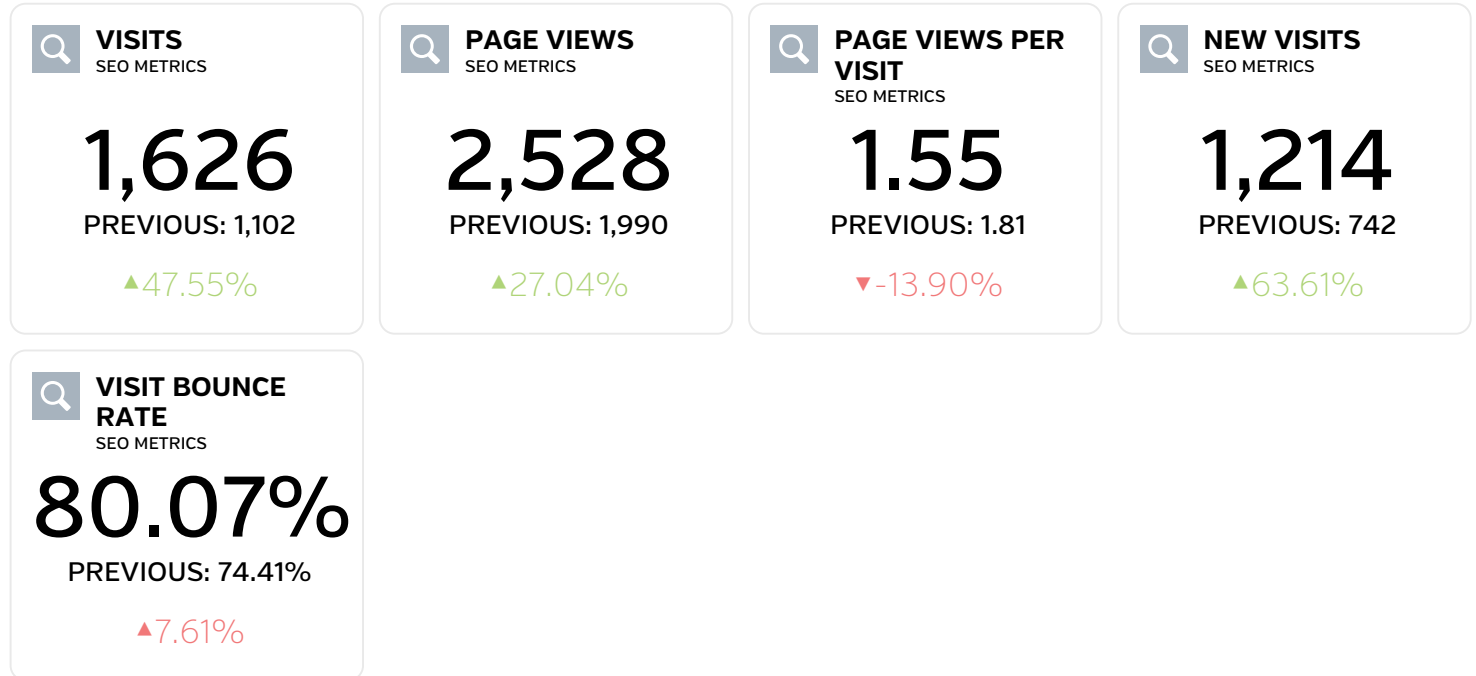

**COMPETITOR RANK POSITIONS**  
SERP TRACKER

KEYWORD ▲	THEADMINBAR.COM	LOCALE	CITY OR ZIPCODE
web design	-	en-us	--
wordpress support	-	en-us	--

KEYWORD ▲	THEADMINBAR.COM	LOCALE	CITY OR ZIPCODE
wordpress website development	-	en-us	--
custom website design	-	en-us	--
web design	-	en-us	--

# SEO Metrics - Site Engagement from Organic Traffic

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]





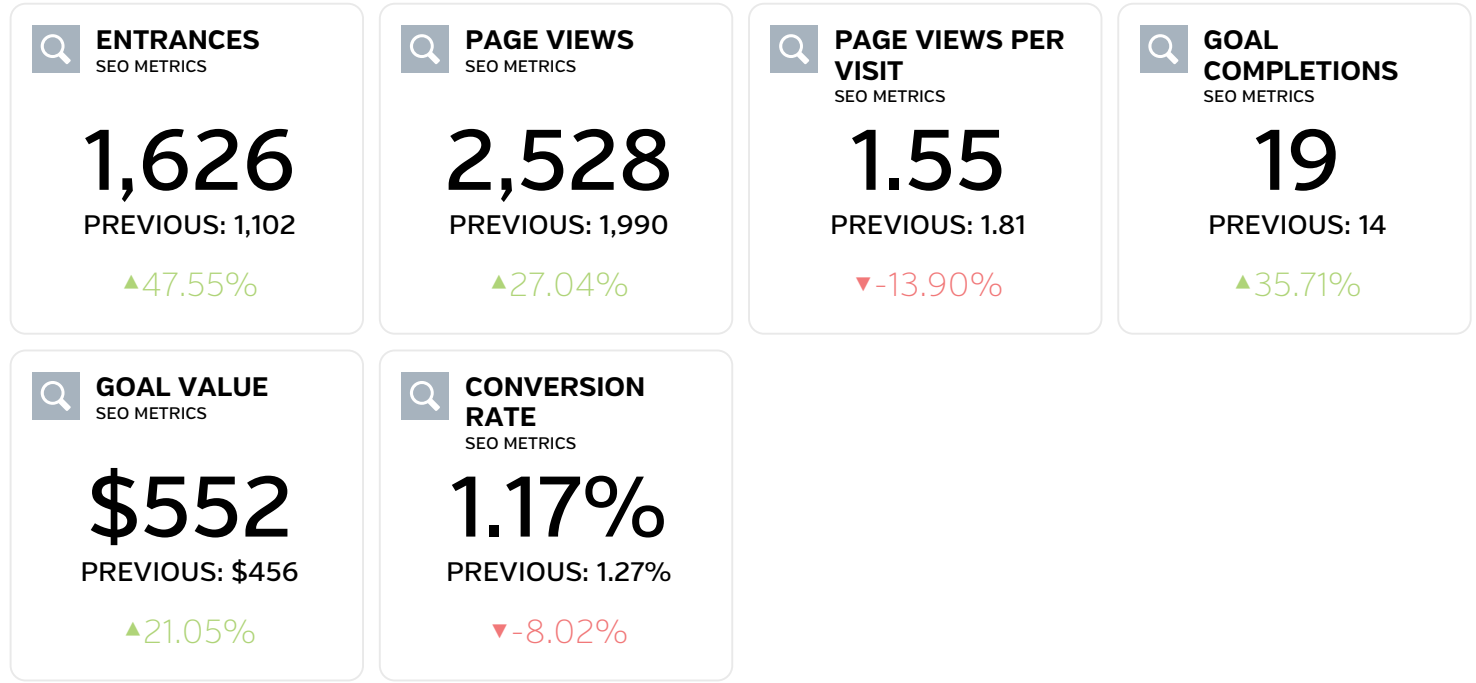
## SITE ENGAGEMENT FROM ORGANIC TRAFFIC

SEO METRICS

KEYWORD ▲	%	SESSIONS	PAGE VIEWS	PAGES/SESSION	NEW SESSIONS	BOUNCE RATE
[not provided]	98.52%	1,602	2,483	1.55	1,199	80.27%
[not set]	0.68%	11	19	1.73	9	63.64%
Elementor create button with variable url	0.06%	1	1	1.00	1	100.00%
elementor url attribute	0.06%	1	1	1.00	1	100.00%
https://theadminbar.com/	0.12%	2	3	1.50	1	50.00%
https://theadminbar.co...	0.18%	3	4	1.33	--	66.67%
Website Owners Manual	0.12%	2	3	1.50	1	50.00%
which font to use for website calculator	0.12%	2	2	1.00	--	100.00%
white label partnership	0.06%	1	1	1.00	1	100.00%
wom adminbar	0.06%	1	11	11.00	1	0.00%

# SEO Metrics - Landing Pages from Organic Traffic

10/01/2020 - 10/31/2020 [compared to 08/31/2020 - 09/30/2020]





## LANDING PAGES FROM ORGANIC TRAFFIC

SEO METRICS

PAGE ▲	%	ENTRANCES	PAGE VIEWS	PAGES/SESSION	GOAL COMPLETIONS	GOAL VALUE	CONVERSION RATE
/	8.43%	137	494	3.61	1	\$4.99	0.73%
/38-services-to-increase-your-website-care-plan-recurring-revenue/	0.31%	5	5	1.00	--	\$0.00	0.00%
/3k	0.12%	2	8	4.00	--	\$0.00	0.00%
/3k-thank-you/	0.06%	1	1	1.00	--	\$0.00	0.00%
/3k/	0.12%	2	2	1.00	--	\$0.00	0.00%
/5-tools-for-tracking-your-subscriptions/	0.43%	7	9	1.29	--	\$0.00	0.00%
/?s=John+White	0.06%	1	3	3.00	--	\$0.00	0.00%
/a-sneak-peek-inside-seohive/	0.31%	5	5	1.00	--	\$0.00	0.00%
/a-unique-way-to-say-thanks/	0.12%	2	7	3.50	--	\$0.00	0.00%
/adding-recaptcha-3-to-elementor-forms/	6.70%	109	118	1.08	--	\$0.00	0.00%