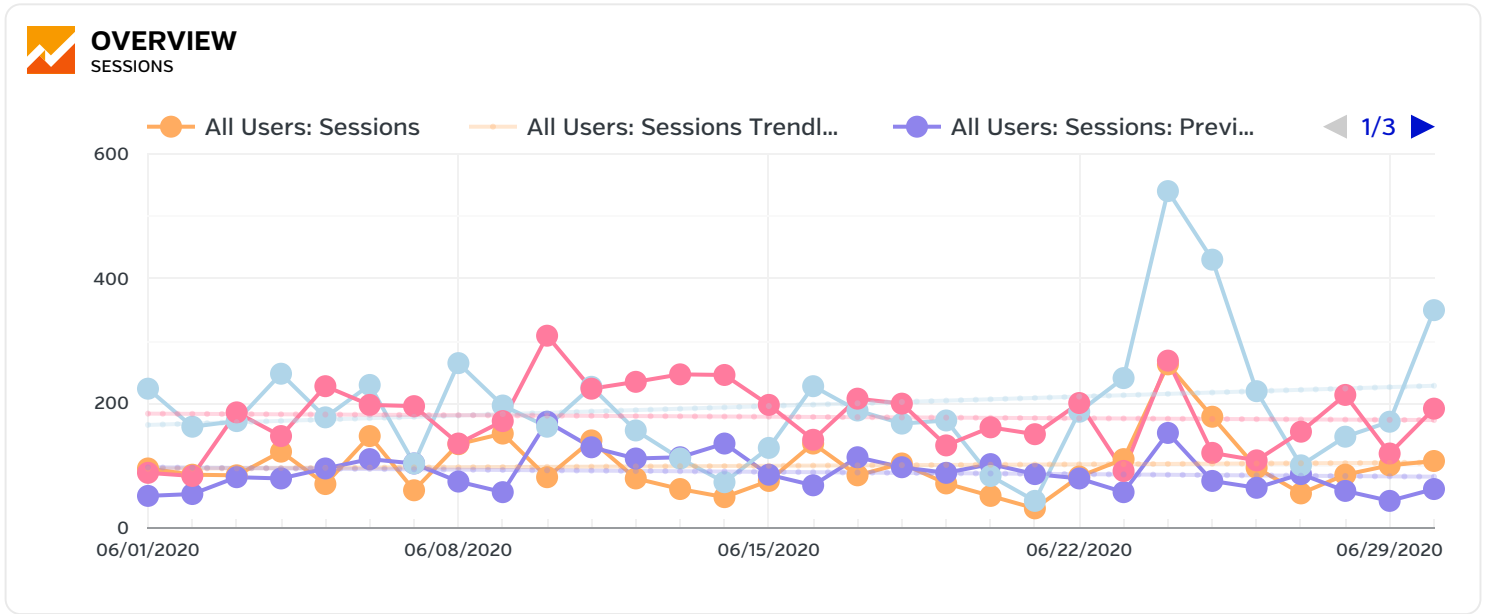


# Google Analytics - Summary

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



### ALL TRAFFIC SESSIONS

**2,984**  
PREVIOUS: 2,678  
▲11.43%

### ALL REFERRALS SESSIONS

**875**  
PREVIOUS: 784  
▲11.61%

### GOALS GOAL COMPLETIONS

**94**  
PREVIOUS: 88  
▲6.82%

### TOP TRAFFIC SESSIONS

CHANNELS	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
Organic Search	▼-4.77% 1,137 vs 1,194	▼-8.08% 796 vs 866	▼-1.01% 75.11% vs 75.88%	▼-2.26% 1.75 vs 1.79	▲5.78% 1:24 vs 1:19
Direct	▲35.75% 919 vs 677	▲41.70% 632 vs 446	▲2.36% 69.10% vs 67.50%	▼-0.86% 1.99 vs 2.01	▼-7.15% 1:21 vs 1:27
Social	▲21.41% 743 vs 612	▲26.69% 375 vs 296	▼-3.29% 67.16% vs 69.44%	▼-6.31% 1.87 vs 2.00	▼-0.62% 1:50 vs 1:51

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
Referral	▼-22.67% 133 vs 172	▼-32.31% 44 vs 65	▲11.05% 59.40% vs 53.49%	▼-2.77% 3.12 vs 3.21	▼-30.18% 2:29 vs 3:34
[Other]	▲126.09% 52 vs 23	▼-100.00% 0 vs 1	▼-27.62% 34.62% vs 47.83%	▲80.33% 5.10 vs 2.83	▲0.71% 6:23 vs 6:21

**TOP REFERRALS**  
SESSIONS

SOURCE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
m.facebook.com	▲10.66% 353 vs 319	▲27.27% 224 vs 176	▼-0.67% 75.35% vs 75.86%	▲2.24% 1.44 vs 1.41	▼-36.27% 0:47 vs 1:14	▲12.96% 1.42% vs 1.25%	▲25.00% \$189.95 vs \$151.96
facebook.com	▲13.64% 225 vs 198	▲1.35% 75 vs 74	▼-8.54% 58.67% vs 64.14%	▼-11.29% 2.21 vs 2.49	▲25.74% 2:32 vs 2:00	▲63.43% 5.78% vs 3.54%	▼-3.03% \$257.88 vs \$265.93
l.facebook.com	▲79.76% 151 vs 84	▲68.29% 69 vs 41	▲6.52% 59.60% vs 55.95%	▼-24.16% 2.41 vs 3.18	▼-13.47% 3:22 vs 3:54	▼-72.19% 3.97% vs 14.29%	▼-40.78% \$227.94 vs \$384.89
paypal.com	▼-14.29% 36 vs 42	∞ 2 vs 0	▲31.25% 50.00% vs 38.10%	▼-40.90% 2.14 vs 3.62	▼-81.91% 0:38 vs 3:34	▲16.67% 52.78% vs 45.24%	0.00% \$721.81 vs \$721.81
getthewom.com	▲33.33% 20 vs 15	▲75.00% 7 vs 4	▼-47.50% 35.00% vs 66.67%	▲34.48% 2.60 vs 1.93	▲129.13% 5:16 vs 2:18	▼-100.00% 0.00% vs 13.33%	▼-100.00% \$0.00 vs \$75.98
academy.nostresswp.co	▼-55.26% 17 vs 38	▼-60.00% 6 vs 15	▲17.65% 58.82% vs 50.00%	▼-12.31% 3.00 vs 3.42	▼-25.07% 3:17 vs 4:23	▼-4.20% 17.65% vs 18.42%	▼-71.26% \$47.97 vs \$166.93
mail.google.com	▲450.00% 11 vs 2	∞ 7 vs 0	▲27.27% 63.64% vs 50.00%	▲45.45% 2.18 vs 1.50	▲653.25% 0:52 vs 0:07	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
wproadmaps.com	▼-36.36% 7 vs 11	▼-83.33% 1 vs 6	▲120.00% 100.00% vs 45.45%	▼-57.69% 1.00 vs 2.36	▼-100.00% 0:00 vs 4:08	▼-100.00% 0.00% vs 9.09%	▼-100.00% \$0.00 vs \$37.99
managewp.org	▼-66.67% 6 vs 18	▼-100.00% 0 vs 11	▲9.09% 66.67% vs 61.11%	▼-14.29% 2.00 vs 2.33	▼-87.90% 0:13 vs 1:48	▼-100.00% 0.00% vs 5.56%	▼-100.00% \$0.00 vs \$37.99
termageddon.com	▲20.00% 6 vs 5	▼-40.00% 3 vs 5	▼-16.67% 66.67% vs 80.00%	▼-16.67% 1.50 vs 1.80	▼-58.00% 0:41 vs 1:39	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00

**TOP LANDING PAGES**  
SESSIONS

LANDING PAGE	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
/the-website-owners-manual/	▲12.66% 445 vs 395	▲9.69% 283 vs 258	▼-4.05% 60.00% vs 62.53%	▼-7.68% 2.04 vs 2.21	▼-4.44% 2:07 vs 2:13	▼-45.97% 3.15% vs 5.82%	▼-39.13% \$531.86 vs \$873.77
/	▲17.32% 420 vs 358	▲12.13% 268 vs 239	▼-7.28% 44.29% vs 47.77%	▲6.63% 3.12 vs 2.93	▲48.79% 2:45 vs 1:51	▲240.95% 2.86% vs 0.84%	▲237.71% \$384.89 vs \$113.97
/using-elementors-request-parameters-for-a-personalized-thank-you-page/	▼-7.40% 388 vs 419	▼-2.10% 326 vs 333	▲2.44% 95.10% vs 92.84%	▼-6.47% 1.07 vs 1.14	▼-34.02% 0:33 vs 0:50	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/happy-hour/	▲972.00% 268 vs 25	▲986.67% 163 vs 15	▲4.39% 87.69% vs 84.00%	▲3.90% 1.21 vs 1.16	▲173.52% 0:21 vs 0:07	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/wom-delivery/	▲11.04% 181 vs 163	▲2.17% 47 vs 46	▼-3.64% 59.12% vs 61.35%	▲11.22% 2.73 vs 2.45	▲24.77% 1:36 vs 1:17	▲20.07% 2.21% vs 1.84%	0.00% \$113.97 vs \$113.97
/adding-recaptcha-3-to-elementor-forms/	▼-31.77% 131 vs 192	▼-32.94% 114 vs 170	▼-4.45% 90.08% vs 94.27%	▲6.33% 1.13 vs 1.06	▼-24.23% 0:26 vs 0:35	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/simple-responsive-font-size-calculator/	▼-11.89% 126 vs 143	▼-2.15% 91 vs 93	▲8.00% 93.65% vs 86.71%	▼-8.28% 1.10 vs 1.20	▼-53.72% 0:20 vs 0:44	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
/pre-post-launch-checklist-for-successful-website-go-lives/	▲22.00% 61 vs 50	▼-2.50% 39 vs 40	▼-0.47% 83.61% vs 84.00%	▲41.78% 2.10 vs 1.48	▼-38.59% 1:01 vs 1:39	▲63.93% 13.11% vs 8.00%	0.00% \$37.99 vs \$37.99
/wom-checkout/	▲7.89% 41 vs 38	▲100.00% 10 vs 5	▲42.11% 56.10% vs 39.47%	▼-8.23% 2.44 vs 2.66	▼-26.44% 3:26 vs 4:40	▼-58.81% 9.76% vs 23.68%	▼-55.56% \$151.96 vs \$341.91
/my-account/	▲63.64%	▲15.38%	∞ 19.44% vs 0.00%	▼-19.05%	▲8.69% 3:55 vs 3:36	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00

LANDING PAGE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	GOAL CONVERSION RATE	GOAL VALUE
	36 vs 22	15 vs 13		4.19 vs 5.18			

### TOP SOCIAL NETWORK REFERRALS

SESSIONS

SOCIAL NETWORK ▲	SESSIONS	PAGE VIEWS	AVG. SESSION DURATION	PAGES / SESSION	GOAL CONVERSION RATE	GOAL VALUE
Facebook	▲22.09% 735 vs 602	▲13.88% 1,378 vs 1,210	▼-0.79% 1:51 vs 1:51	▼-6.72% 1.87 vs 2.01	▼-14.53% 3.27% vs 3.82%	▼-15.82% \$675.77 vs \$802.78
YouTube	▼-20.00% 4 vs 5	▼-42.86% 4 vs 7	▼-100.00% 0:00 vs 2:56	▼-28.57% 1.00 vs 1.40	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
Twitter	∞ 2 vs 0	∞ 4 vs 0	∞ 5:25 vs 0:00	∞ 2.00 vs 0.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
LinkedIn	▼-66.67% 1 vs 3	▼-66.67% 1 vs 3	0.00% 0:00 vs 0:00	0.00% 1.00 vs 1.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
Pocket	0.00% 1 vs 1	▲200.00% 3 vs 1	∞ 1:28 vs 0:00	▲200.00% 3.00 vs 1.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00
Instagram	▼-100.00% 0 vs 1	▼-100.00% 0 vs 1	0.00% 0:00 vs 0:00	▼-100.00% 0.00 vs 1.00	0.00% 0.00% vs 0.00%	0.00% \$0.00 vs \$0.00

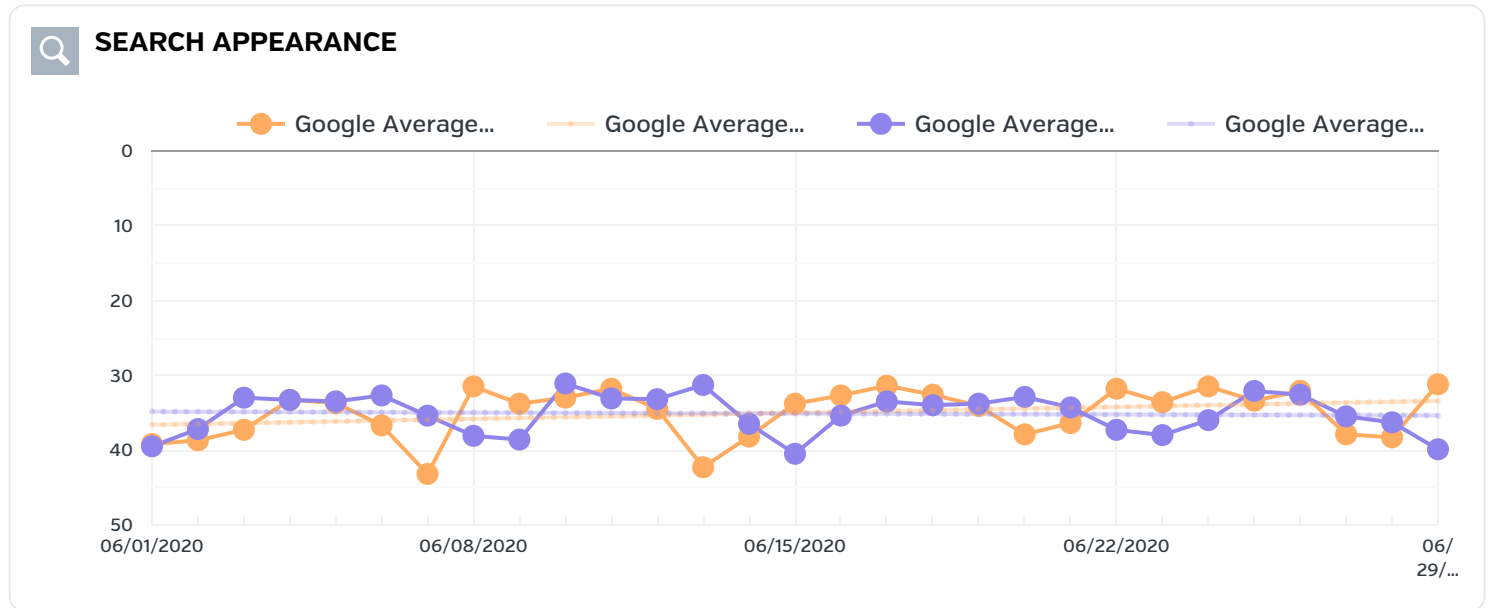
### TOP EVENTS

SESSIONS

No results found.

# Search Analytics - Search Appearance

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



**CLICKS**

**1,025**  
PREVIOUS: 1,072  
▼-4.38%

**IMPRESSIONS**

**33,061**  
PREVIOUS: 36,847  
▼-10.27%

**CTR**

**3.10**  
PREVIOUS: 2.91  
▲6.53%

**POSITION**

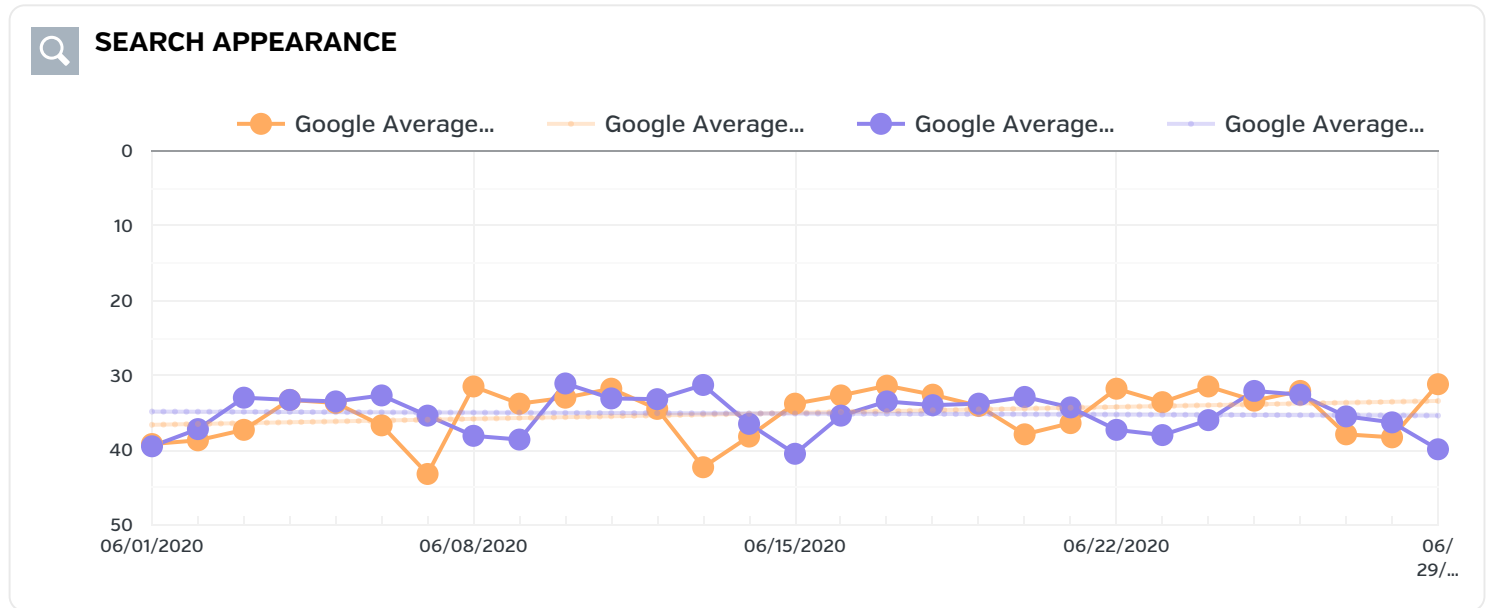
**34.70**  
PREVIOUS: 34.80  
▲0.29%

**SEARCH APPEARANCE**

SEARCH APPEARANCE	CLICKS	IMPRESSIONS	CTR	POSITION	POSITION Δ
VIDEO	78	988	7.89%	25.4	▼16.4
WEBLITE	--	5	0%	12.6	▼3.6

# Search Analytics - Search Appearance

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



### CLICKS

**1,025**  
PREVIOUS: 1,072  
▼-4.38%

### IMPRESSIONS

**33,061**  
PREVIOUS: 36,847  
▼-10.27%

### CTR

**3.10**  
PREVIOUS: 2.91  
▲6.53%

### POSITION

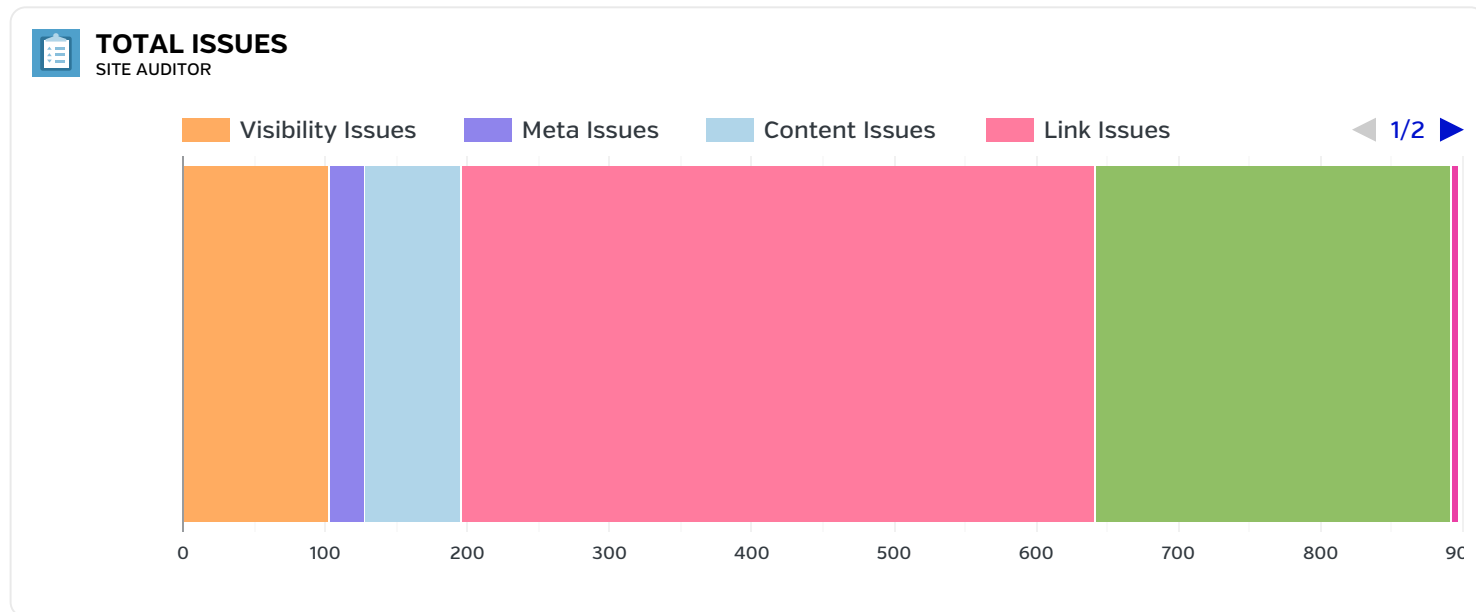
**34.70**  
PREVIOUS: 34.80  
▲0.29%

### SEARCH APPEARANCE

SEARCH APPEARANCE	CLICKS	IMPRESSIONS	CTR	POSITION	POSITION Δ
VIDEO	78	988	7.89%	25.4	▼16.4
WEBLITE	--	5	0%	12.6	▼3.6

# Site Auditor - Summary

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



**TOTAL ISSUES**  
SITE AUDITOR

**897**  
PREVIOUS: 1,111  
▼-19.26%

**VISIBILITY ISSUES**  
SITE AUDITOR

**103**  
PREVIOUS: 94  
▲9.57%

**META ISSUES**  
SITE AUDITOR

**25**  
PREVIOUS: 132  
▼-81.06%

**CONTENT ISSUES**  
SITE AUDITOR

**67**  
PREVIOUS: 166  
▼-59.64%

**LINK ISSUES**  
SITE AUDITOR

**446**  
PREVIOUS: 454  
▼-1.76%

**IMAGE ISSUES**  
SITE AUDITOR

**251**  
PREVIOUS: 260  
▼-3.46%

**SEMANTIC ISSUES**  
SITE AUDITOR

**5**  
PREVIOUS: 5  
0%

**BLOCKED PAGES**  
SITE AUDITOR

**0**





## VISIBILITY ISSUES

SITE AUDITOR

PAGE	URL	BLOCKED BY ROBOTS.TXT	BLOCKED BY NOINDEX	STATUS	PAGES
--	<a href="https://theadminbar.com/sign-up/">https://theadminbar.com/sign-up/</a>	No	Yes	200 - OK	248
--	<a href="https://theadminbar.com/group/">https://theadminbar.com/group/</a>	No	No	301 - Moved Permanently	33
--	<a href="https://theadminbar.com/cdn-cgi/l/email-protection">https://theadminbar.com/cdn-cgi/l/email-protection</a>	No	Yes	200 - OK	248
--	<a href="https://theadminbar.com/my-account/lost-password/">https://theadminbar.com/my-account/lost-password/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/wom-delivery/">https://theadminbar.com/wom-delivery/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/seohive">https://theadminbar.com/seohive</a>	No	No	301 - Moved Permanently	2
--	<a href="https://theadminbar.com/seopete">https://theadminbar.com/seopete</a>	No	No	301 - Moved Permanently	2
--	<a href="https://theadminbar.com/contract/">https://theadminbar.com/contract/</a>	No	No	301 - Moved Permanently	1
--	<a href="https://theadminbar.com/project-huddle">https://theadminbar.com/project-huddle</a>	No	No	301 - Moved Permanently	2
--	<a href="https://theadminbar.com/author/skvandeusen/">https://theadminbar.com/author/skvandeusen/</a>	No	Yes	200 - OK	26

PAGE TITLE	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	57	No	More services = more recurring revenue. Learn how you can increase your prices and earn more recurring revenue for your agency.	127	No	Yes
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	49	No	It's no secret, Pete and I are both huge fans of Funnel Packs. The core offering is already of tremendous value-- but what if we could put a few extra miles on each pack? In this video Pete and I discuss 5 ways you can re-purpose Funnel Packs in your...	>250	No	Yes
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	46	No	Over ten years ago I sat down on my back patio, the summer sun beating down on me and cracked open the pages of How to Be a Graphic Designer without Losing Your Soul for the first time. I actually remember that day, it made that much of an impact!...	249	No	Yes
A Soloprenuer's Guide by Jim Galiano - The Admin Bar	<a href="https://theadminbar.com/products/a-solopreneurs-guide/">https://theadminbar.com/products/a-solopreneurs-guide/</a>	52	No	Learn about Jim's course, A Soloprenuer's Guide, and how he's been able to grow his agency with proven techniques for the soloprenuer.	134	No	Yes
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-solopreneurs-guide-course-review/">https://theadminbar.com/a-solopreneurs-guide-course-review/</a>	52	No	It took just a little over 48 hours for me to make my way through the entire "A Soloprenuer's Guide" course by Jim Galiano. To be clear, not because it's short (it's actually quite in-depth!) but because I watch everything on 2X speed, and I dedicated quite a few hours...	>250	No	Yes
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	44	No	Ever since we had Jason Resneck on the show a while back talking about "pro-active word of mouth marketing" I've been putting a lot of thought into the question he asked: "What is your word-of-mouth strategy?" One of the ways I knew I needed to up my game was thanking...	>250	No	Yes
Adam Hempenstall from Better Proposals on The Admin Bar	<a href="https://theadminbar.com/guests/adam-hempenstall/">https://theadminbar.com/guests/adam-hempenstall/</a>	55	No	Meet Adam and learn more about his amazing proposal software Better Proposals.	78	No	Yes
Adam Lacey from Split Hero on The	<a href="https://theadminbar.com/guests/adam-lacey/">https://theadminbar.com/guests/adam-lacey/</a>	51	No	Meet Adam from Split Hero- the #1 way to A/B test your WordPress websites! Adam tells us all about it.	102	No	Yes

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
Admin Bar Podcast							
Adam Preiser / WPCrafter on The Admin Bar podcast	<a href="https://theadminbar.com/guests/adam-preiser/">https://theadminbar.com/guests/adam-preiser/</a>	49	No	See Adam Preiser from WPCrafter on The Admin Bar podcast.	57	No	Yes
Adam Silver - The Admin Bar	<a href="https://theadminbar.com/guests/adam-silver/">https://theadminbar.com/guests/adam-silver/</a>	27	No	The Admin Bar welcomes guest Adam Silver to the podcast.	56	No	Yes



## CONTENT ISSUES

SITE AUDITOR

TITLE	CANONICAL URL	INTERNAL	EXTERNAL	WORD COUNT	DUPLICATE CONTENT
WordPress Podcast & Community   The Admin Bar	<a href="https://theadminbar.com/">https://theadminbar.com/</a>	95	4	592	No
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	86	29	3078	No
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	80	6	489	No
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	78	8	817	No
SEOHive Behind Scenes Look at the Productized SEO Service	<a href="https://theadminbar.com/a-sneak-peek-inside-seohive/">https://theadminbar.com/a-sneak-peek-inside-seohive/</a>	118	16	4937	No
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-soloprenuers-guide-course-review/">https://theadminbar.com/a-soloprenuers-guide-course-review/</a>	81	7	2026	No
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	80	8	980	No
Adding reCAPTCHA 3 to Elementor Forms   The Admin Bar	<a href="https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/">https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/</a>	81	8	712	No
Affiliate Agreement - The Admin Bar	<a href="https://theadminbar.com/affiliate-agreement/">https://theadminbar.com/affiliate-agreement/</a>	64	4	1323	No
Affiliate Policy - The Admin Bar	<a href="https://theadminbar.com/affiliate-policy/">https://theadminbar.com/affiliate-policy/</a>	64	4	320	No



## LINK ISSUES

SITE AUDITOR

URL	TYPE	TEXT	BROKEN	NOFOLLOW
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No
https://theadminbar.com	Image	The Admin Bar	No	No

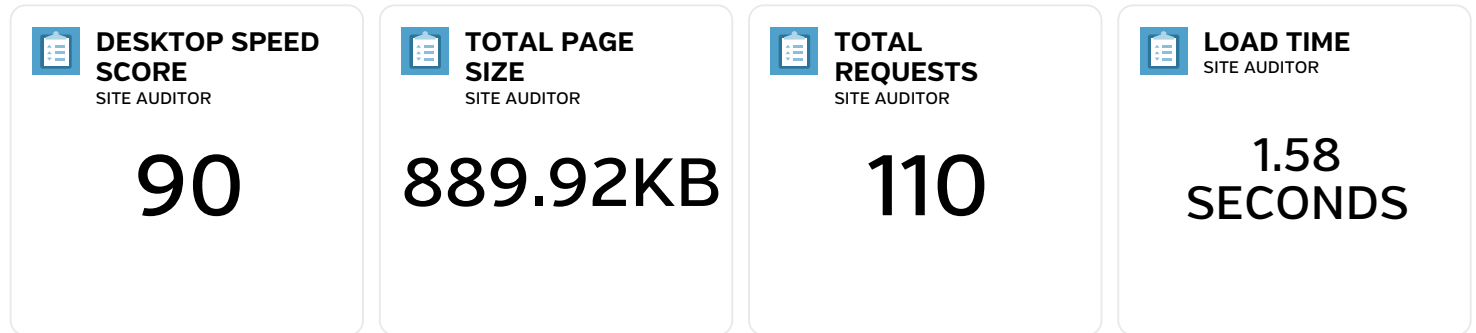
PAGE	FILENAME	ALT TEXT	TITLE TEXT	BROKEN	SIZE
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
A Small Book with a BIG Impact - The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
A Soloprenuer's Guide by Jim Galiano – The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
A Unique Way to Say “Thanks” - The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
Adam Hempenstall from Better Proposals on The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
Adam Lacey from Split Hero on The Admin Bar Podcast	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
Adam Preiser / WPCrafter on The Admin Bar podcast	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB
Adam Silver - The Admin Bar	<a href="https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1">https://www.facebook.com/tr?id=796210584104209&amp;ev=PageView&amp;noscript=1</a>	fbpx	No Text	No	OKB



URL	H1	H2	H3	ITEMS	TYPES
<a href="https://theadminbar.com">https://theadminbar.com</a>	1	5	9	2	WebPage,CreativeWork
<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recuring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recuring-revenue/</a>	1	6	9	1	Blog
<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	1	3	8	1	Blog
<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	1	3	8	1	Blog
<a href="https://theadminbar.com/a-sneak-peek-inside-seohive/">https://theadminbar.com/a-sneak-peek-inside-seohive/</a>	1	11	24	1	Blog
<a href="https://theadminbar.com/a-solopreneurs-guide-course-review/">https://theadminbar.com/a-solopreneurs-guide-course-review/</a>	1	8	8	1	Blog
<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	1	3	9	1	Blog
<a href="https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/">https://theadminbar.com/adding-recaptcha-3-to-elementor-forms/</a>	1	3	10	1	Blog
<a href="https://theadminbar.com/affiliate-agreement/">https://theadminbar.com/affiliate-agreement/</a>	1	3	9	2	WebPage,CreativeWork
<a href="https://theadminbar.com/affiliate-policy/">https://theadminbar.com/affiliate-policy/</a>	1	2	--	2	WebPage,CreativeWork



# Site Auditor - Desktop Page Speed

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]




























GRADE ▲	DESCRIPTION
	<p><b>Time to Interactive</b> Time to interactive is the amount of time it takes for the page to become fully interactive. <a href="#">[Learn more]</a>.</p> <p>3.9 s</p>
	<p><b>Serve static assets with an efficient cache policy</b> A long cache lifetime can speed up repeat visits to your page. <a href="#">[Learn more]</a>.</p> <p>79 resources found</p>





GRADE ▲	DESCRIPTION
	<a href="https://blacklivesmatter.support/js/blms.js">https://blacklivesmatter.support/js/blms.js</a>
	<a href="https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js">https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js</a>
	<a href="https://theadminbar.com/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js">https://theadminbar.com/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js</a>
	<a href="https://static.mailerlite.com/js/universal.js?v1593503">https://static.mailerlite.com/js/universal.js?v1593503</a>
	<a href="https://cdn.shortpixel.ai/spai/w_354+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2020/04/47038537_10161441593150508_4820810467150659584_n.jpg">https://cdn.shortpixel.ai/spai/w_354+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2020/04/47038537_10161441593150508_4820810467150659584_n.jpg</a>
	<a href="https://cdn.shortpixel.ai/spai/q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/plugins/webarx//assets/images/icon.svg">https://cdn.shortpixel.ai/spai/q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/plugins/webarx//assets/images/icon.svg</a>
	<a href="https://cdn.shortpixel.ai/spai/w_354+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2019/03/home-social-share-23-1024x1024.png">https://cdn.shortpixel.ai/spai/w_354+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2019/03/home-social-share-23-1024x1024.png</a>
	<a href="https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg">https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg</a>
	<a href="https://cdn.shortpixel.ai/spai/w_69+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png">https://cdn.shortpixel.ai/spai/w_69+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1">https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6</a>
	<a href="https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp">https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js">https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js">https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=4.2.2">https://theadminbar.com/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=4.2.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/woocommerce/packages/woocommerce-blocks/build/style.css?ver=2.5.16">https://theadminbar.com/wp-content/plugins/woocommerce/packages/woocommerce-blocks/build/style.css?ver=2.5.16</a>
	<a href="https://theadminbar.com/wp-content/themes/generatepress/css/all.min.css?ver=2.4.2">https://theadminbar.com/wp-content/themes/generatepress/css/all.min.css?ver=2.4.2</a>
	<a href="https://theadminbar.com/wp-includes/css/dist/block-library/style.min.css?ver=5.4.2">https://theadminbar.com/wp-includes/css/dist/block-library/style.min.css?ver=5.4.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1</a>
	<a href="https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/vendor/animate/lib/animate.min.js?ver=2.12.2">https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/vendor/animate/lib/animate.min.js?ver=2.12.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9">https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/font-awesome.min.css?ver=4.7.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/font-awesome.min.css?ver=4.7.0</a>
	<a href="https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-woocommerce.min.css?ver=1.25.1">https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-woocommerce.min.css?ver=1.25.1</a>
	<a href="https://theadminbar.com/wp-content/uploads/2019/09/wom-cover-2-100x100.png">https://theadminbar.com/wp-content/uploads/2019/09/wom-cover-2-100x100.png</a>
	<a href="https://theadminbar.com/wp-content/plugins/seriously-simple-podcasting/assets/fonts/Gizmo/gizmo.css?ver=">https://theadminbar.com/wp-content/plugins/seriously-simple-podcasting/assets/fonts/Gizmo/gizmo.css?ver=</a>

GRADE ▲	DESCRIPTION
	<p><b>Speed Index</b> Speed Index shows how quickly the contents of a page are visibly populated. [<a href="#">Learn more</a>].</p> <p>1.6 s</p>
	<p><b>Remove unused JavaScript</b> Remove unused JavaScript to reduce bytes consumed by network activity. [<a href="#">Learn more</a>].</p> <p>Potential savings of 200 KB</p> <pre> https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2 https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13 https://cdnjs.cloudflare.com/ajax/libs/wavesurfer.js/1.4.0/wavesurfer.js?ver=fa8359129b99466ccba685a1ffe3da90 https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13 https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1 https://static.mailerlite.com/js/universal.js?v1593503 https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js https://theadminbar.com/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2 https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/js/happy-addons.min.js?ver=2.12.2 https://theadminbar.com/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/sticky/jquery.sticky.min.js?ver=2.10.2 </pre>
	<p><b>Preload key requests</b> Consider using `&lt;script&gt;` to prioritize fetching resources that are currently requested later in page load. [<a href="#">Learn more</a>].</p> <p>Potential savings of 130 ms</p> <pre> https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0 </pre>
	<p><b>Minimizes main-thread work</b> Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [<a href="#">Learn more</a>]</p> <p>1.9 s</p>

GRADE ▲	DESCRIPTION
	<p><b>Remove unused CSS</b> Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [<a href="#">Learn more</a>].</p> <p>Potential savings of 98 KB</p> <pre>https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2 https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0</pre>
	<p><b>Max Potential First Input Delay</b> The maximum potential First Input Delay that your users could experience is the duration of the longest task. [<a href="#">Learn more</a>].</p> <p>110 ms</p>
	<p><b>Avoids an excessive DOM size</b> A large DOM will increase memory usage, cause longer [<a href="#">style calculations</a>], and produce costly [<a href="#">layout reflows</a>]. [<a href="#">Learn more</a>].</p> <p>711 elements</p>
	<p><b>Largest Contentful Paint</b> Largest Contentful Paint marks the time at which the largest text or image is painted. [<a href="#">Learn More</a>]</p> <p>1.0 s</p>
	<p><b>First Meaningful Paint</b> First Meaningful Paint measures when the primary content of a page is visible. [<a href="#">Learn more</a>].</p> <p>0.8 s</p>
	<p><b>First Contentful Paint</b> First Contentful Paint marks the time at which the first text or image is painted. [<a href="#">Learn more</a>].</p> <p>0.8 s</p>
	<p><b>First CPU Idle</b> First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [<a href="#">Learn more</a>].</p> <p>1.9 s</p>
	<p><b>JavaScript execution time</b> Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [<a href="#">Learn more</a>].</p> <p>0.5 s</p>

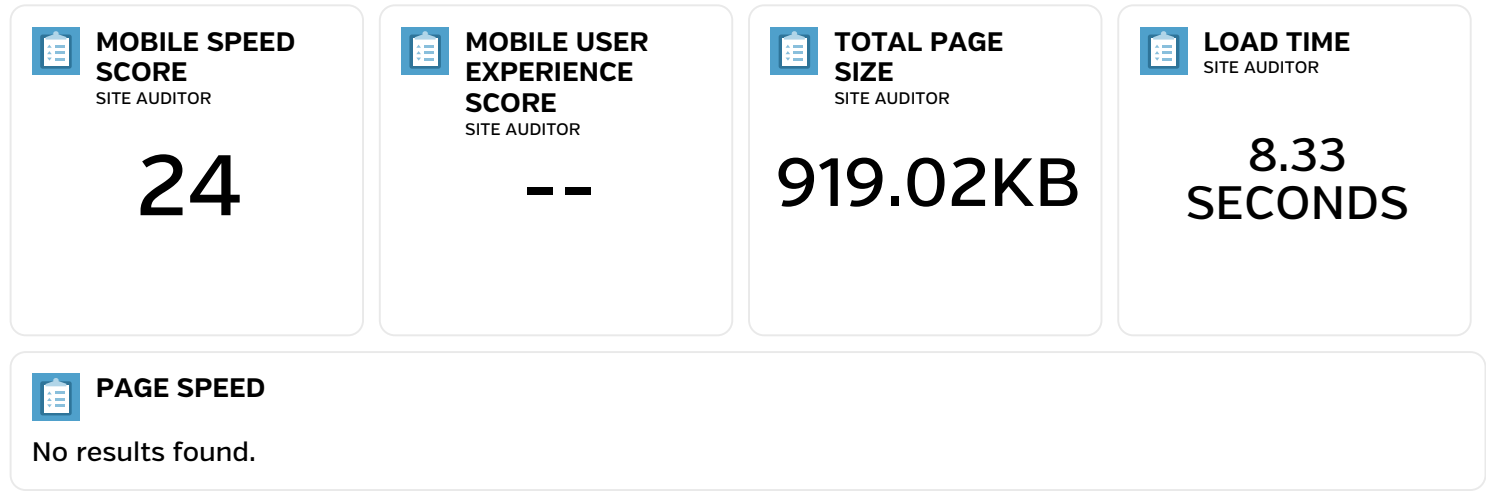
GRADE ▲	DESCRIPTION
	<p>https://theadminbar.com/</p> <p>https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js</p> <p>https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9</p> <p>Unattributable</p>
✓	<p><b>Serve images in next-gen formats</b></p> <p>Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Use video formats for animated content</b></p> <p>Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. <a href="#">[Learn more]</a></p>
✓	<p><b>Avoids enormous network payloads</b></p> <p>Large network payloads cost users real money and are highly correlated with long load times. <a href="#">[Learn more]</a>.</p> <p>Total size was 890 KB</p> <p>https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0</p> <p>https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg</p> <p>https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2</p> <p>https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js</p> <p>https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1</p> <p>https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6</p> <p>https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp</p> <p>https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js</p> <p>https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13</p> <p>https://theadminbar.com/</p>
✓	<p><b>Avoid multiple page redirects</b></p> <p>Redirects introduce additional delays before the page can be loaded. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Minify JavaScript</b></p> <p>Minifying JavaScript files can reduce payload sizes and script parse time. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 10 KB</p> <p>https://cdnjs.cloudflare.com/ajax/libs/wavesurfer.js/1.4.0/wavesurfer.js?ver=fa8359129b99466ccba685a1ffe3da90</p> <p>https://theadminbar.com/wp-content/plugins/wpfomify/assets/js/frontend.js?ver=2.1.1.2</p>
✓	<p><b>Cumulative Layout Shift</b></p> <p>Cumulative Layout Shift measures the movement of visible elements within the viewport. <a href="#">[Learn more]</a>.</p> <p>0.001</p>

GRADE ▲	DESCRIPTION
	<p><b>Properly size images</b>            Serve images that are appropriately-sized to save cellular data and improve load time. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 2 KB</p> <p><code>https://theadminbar.com/wp-content/uploads/2019/09/wom-cover-2-100x100.png</code></p>
	<p><b>Efficiently encode images</b>            Optimized images load faster and consume less cellular data. <a href="#">[Learn more]</a>.</p>
	<p><b>Minimize third-party usage</b>            Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. <a href="#">[Learn more]</a>.</p> <p>Third-party code blocked the main thread for 100 ms</p> <p><code>https://www.cloudflare.com/website-optimization/</code></p> <p><code>https://fonts.google.com/</code></p> <p><code>https://cdnjs.com/</code></p> <p><code>https://www.google.com/analytics/analytics/</code></p> <p><code>https://www.doubleclickbygoogle.com/</code></p> <p><code>https://www.facebook.com</code></p>
	<p><b>Avoids `document.write()`</b>            For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. <a href="#">[Learn more]</a>.</p>
	<p><b>Defer offscreen images</b>            Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <a href="#">[Learn more]</a>.</p>
	<p><b>Minify CSS</b>            Minifying CSS files can reduce network payload sizes. <a href="#">[Learn more]</a>.</p>
	<p><b>Total Blocking Time</b>            Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds. <a href="#">[Learn more]</a>.</p> <p>60 ms</p>
	<p><b>Uses passive listeners to improve scrolling performance</b>            Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. <a href="#">[Learn more]</a>.</p>
	<p><b>Enable text compression</b>            Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. <a href="#">[Learn more]</a>.</p>

GRADE ▲	DESCRIPTION
	<p><b>Estimated Input Latency</b> Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. <a href="#">[Learn more]</a>.</p> <p>10 ms</p>
	<p><b>Preconnect to required origins</b> Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. <a href="#">[Learn more]</a>.</p>
	<p><b>Initial server response time was short</b> Keep the server response time for the main document short because all other requests depend on it. <a href="#">[Learn more]</a>.</p> <p>Root document took 340 ms</p>
	<p><b>Eliminate render-blocking resources</b> Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. <a href="#">[Learn more]</a>.</p>

# Site Auditor - Mobile Page Speed

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]















## PAGE SPEED

GRADE ▲	DESCRIPTION
	<b>Time to Interactive</b> Time to interactive is the amount of time it takes for the page to become fully interactive. <a href="#">[Learn more]</a> . 13.6 s
	<b>First Contentful Paint (3G)</b> First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. <a href="#">[Learn more]</a> . 10095 ms
	<b>Largest Contentful Paint</b> Largest Contentful Paint marks the time at which the largest text or image is painted. <a href="#">[Learn More]</a> 6.2 s
	<b>Max Potential First Input Delay</b> The maximum potential First Input Delay that your users could experience is the duration of the longest task. <a href="#">[Learn more]</a> . 400 ms
	<b>Speed Index</b> Speed Index shows how quickly the contents of a page are visibly populated. <a href="#">[Learn more]</a> . 8.3 s
	<b>Minimize main-thread work</b> Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <a href="#">[Learn more]</a> 5.4 s
	<b>First CPU Idle</b> First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. <a href="#">[Learn more]</a> . 8.5 s
	<b>First Meaningful Paint</b> First Meaningful Paint measures when the primary content of a page is visible. <a href="#">[Learn more]</a> . 5.1 s
	<b>First Contentful Paint</b> First Contentful Paint marks the time at which the first text or image is painted. <a href="#">[Learn more]</a> . 5.1 s
	<b>Total Blocking Time</b> Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds. <a href="#">[Learn more]</a> . 830 ms

GRADE ▲	DESCRIPTION
	<p><b>Estimated Input Latency</b>            Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. <a href="#">[Learn more]</a>.</p> <p>120 ms</p>
	<p><b>Remove unused JavaScript</b>            Remove unused JavaScript to reduce bytes consumed by network activity. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 195 KB</p> <pre> https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2 https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js https://cdnjs.cloudflare.com/ajax/libs/wavesurfer.js/1.4.0/wavesurfer.js?ver=fa8359129b99466ccba685a1ffe3da90 https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13 https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/vendor/anime/lib/anime.min.js?ver=2.12.2 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1 https://static.mailerlite.com/js/universal.js?v1593503 https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js https://theadminbar.com/wp-content/plugins/woocommerce/assets/js/jquery-blockui/jquery.blockUI.min.js?ver=2.70 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2 https://theadminbar.com/wp-content/plugins/wpfomify/assets/js/frontend.js?ver=2.1.1.2 https://static.mailerlite.com/data/a/1335/1335872/universal/q7v6w0m4x0_popups.js?v=1593503959 https://theadminbar.com/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/sticky/jquery.sticky.min.js?ver=2.10.2           </pre>
	<p><b>Serve static assets with an efficient cache policy</b>            A long cache lifetime can speed up repeat visits to your page. <a href="#">[Learn more]</a>.</p> <p>81 resources found</p>

GRADE ▲	DESCRIPTION
	<a href="https://blacklivesmatter.support/js/blms.js">https://blacklivesmatter.support/js/blms.js</a>
	<a href="https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js">https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js</a>
	<a href="https://theadminbar.com/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js">https://theadminbar.com/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js</a>
	<a href="https://static.mailerlite.com/js/universal.js?v1593503">https://static.mailerlite.com/js/universal.js?v1593503</a>
	<a href="https://static.mailerlite.com/data/a/1335/1335872/universal/q7v6w0m4x0_popups.js?v=1593503959">https://static.mailerlite.com/data/a/1335/1335872/universal/q7v6w0m4x0_popups.js?v=1593503959</a>
	<a href="https://cdn.shortpixel.ai/spai/q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/plugins/webarx//assets/images/icon.svg">https://cdn.shortpixel.ai/spai/q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/plugins/webarx//assets/images/icon.svg</a>
	<a href="https://cdn.shortpixel.ai/spai/w_137+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png">https://cdn.shortpixel.ai/spai/w_137+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2018/09/SQUARE-LOGO.png</a>
	<a href="https://cdn.shortpixel.ai/spai/w_790+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2019/03/home-social-share-23-1024x1024.png">https://cdn.shortpixel.ai/spai/w_790+q_lossy+ret_img+to_webp/https://theadminbar.com/wp-content/uploads/2019/03/home-social-share-23-1024x1024.png</a>
	<a href="https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg">https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1">https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6</a>
	<a href="https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp">https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js">https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.10.2</a>
	<a href="https://theadminbar.com/wp-includes/css/dashicons.min.css?ver=5.4.2">https://theadminbar.com/wp-includes/css/dashicons.min.css?ver=5.4.2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js">https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0</a>
	<a href="https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js">https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-plugin-identity-2.9.21.js</a>
	<a href="https://theadminbar.com/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=4.2.2">https://theadminbar.com/wp-content/plugins/woocommerce/assets/css/woocommerce.css?ver=4.2.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/woocommerce/packages/woocommerce-blocks/build/style.css?ver=2.5.16">https://theadminbar.com/wp-content/plugins/woocommerce/packages/woocommerce-blocks/build/style.css?ver=2.5.16</a>
	<a href="https://theadminbar.com/wp-content/themes/generatepress/css/all.min.css?ver=2.4.2">https://theadminbar.com/wp-content/themes/generatepress/css/all.min.css?ver=2.4.2</a>
	<a href="https://theadminbar.com/wp-includes/css/dist/block-library/style.min.css?ver=5.4.2">https://theadminbar.com/wp-includes/css/dist/block-library/style.min.css?ver=5.4.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1">https://theadminbar.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1</a>
	<a href="https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/vendor/animate/lib/animate.min.js?ver=2.12.2">https://theadminbar.com/wp-content/plugins/happy-elementor-addons/assets/vendor/animate/lib/animate.min.js?ver=2.12.2</a>
	<a href="https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9">https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9</a>
	<a href="https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/font-awesome.min.css?ver=4.7.0">https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/font-awesome.min.css?ver=4.7.0</a>
	<a href="https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-woocommerce.min.css?ver=1.25.1">https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-woocommerce.min.css?ver=1.25.1</a>
	<a href="https://theadminbar.com/wp-content/uploads/2019/02/woof-her-2-100x100.png">https://theadminbar.com/wp-content/uploads/2019/02/woof-her-2-100x100.png</a>
	<a href="https://theadminbar.com/wp-content/plugins/seriously-simple-podcasting/assets/fonts/Gizmo/gizmo.css?ver=">https://theadminbar.com/wp-content/plugins/seriously-simple-podcasting/assets/fonts/Gizmo/gizmo.css?ver=</a>

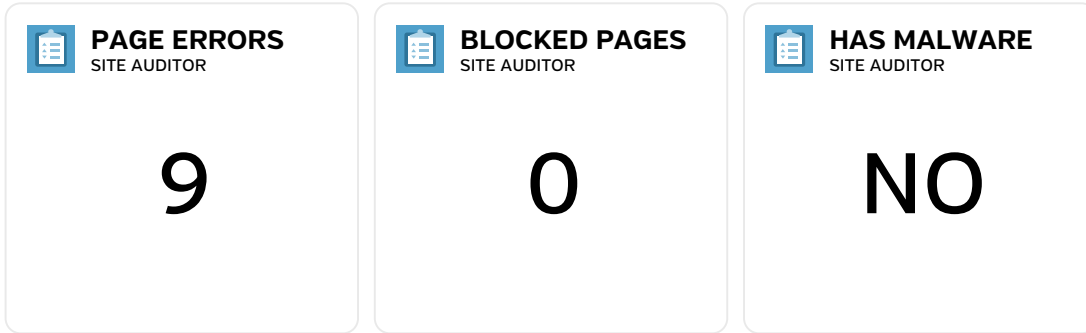
GRADE ▲	DESCRIPTION
	<p><b>Reduce JavaScript execution time</b></p> <p>Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. <a href="#">[Learn more]</a>.</p> <p>2.5 s</p> <pre> https://theadminbar.com/ https://ajax.cloudflare.com/cdn-cgi/scripts/7089c43e/cloudflare-static/rocket-loader.min.js https://theadminbar.com/wp-content/plugins/shortpixel-adaptive-images/js/ai.min.js?ver=1.8.9 Unattributable https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js https://theadminbar.com/wp-content/cache/busting/google-tracking/ga-871c39943ac31c498d591a714a31212c.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13 https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-events-en_US-2.9.21.js https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.13 </pre>
	<p><b>Remove unused CSS</b></p> <p>Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 127 KB</p> <pre> https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1 https://theadminbar.com/wp-includes/css/dashicons.min.css?ver=5.4.2 https://theadminbar.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.10.2 https://theadminbar.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.13 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.13 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0 </pre>
	<p><b>Avoids an excessive DOM size</b></p> <p>A large DOM will increase memory usage, cause longer <a href="#">[style calculations]</a>, and produce costly <a href="#">[layout reflows]</a>. <a href="#">[Learn more]</a>.</p> <p>711 elements</p>
	<p><b>Properly size images</b></p> <p>Serve images that are appropriately-sized to save cellular data and improve load time. <a href="#">[Learn more]</a>.</p>
	<p><b>Initial server response time was short</b></p> <p>Keep the server response time for the main document short because all other requests depend on it. <a href="#">[Learn more]</a>.</p> <p>Root document took 300 ms</p>

GRADE ▲	DESCRIPTION
✓	<p><b>Enable text compression</b> Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Eliminate render-blocking resources</b> Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Cumulative Layout Shift</b> Cumulative Layout Shift measures the movement of visible elements within the viewport. <a href="#">[Learn more]</a>.</p> <p>0</p>
✓	<p><b>Efficiently encode images</b> Optimized images load faster and consume less cellular data. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Avoid multiple page redirects</b> Redirects introduce additional delays before the page can be loaded. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Serve images in next-gen formats</b> Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Avoids enormous network payloads</b> Large network payloads cost users real money and are highly correlated with long load times. <a href="#">[Learn more]</a>.</p> <p>Total size was 919 KB</p> <pre> https://theadminbar.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.7.0 https://cdn.shortpixel.ai/spai/q_lossy+ret_img/https://theadminbar.com/wp-content/uploads/2019/12/foosball.jpg https://theadminbar.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-solid-900.woff2 https://theadminbar.com/wp-content/cache/busting/facebook-tracking/fbpix-config-796210584104209-2.9.21.js https://theadminbar.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.25.1 https://theadminbar.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 https://theadminbar.com/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp https://theadminbar.com/wp-content/cache/busting/1/gtm-16d8f5415b4d7a27f2c7ff552713b728.js https://theadminbar.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.13 https://theadminbar.com/ </pre>
✓	<p><b>Minify JavaScript</b> Minifying JavaScript files can reduce payload sizes and script parse time. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 10 KB</p> <pre> https://cdnjs.cloudflare.com/ajax/libs/wavesurfer.js/1.4.0/wavesurfer.js?ver=fa8359129b99466ccba685a1ffe3da90 https://theadminbar.com/wp-content/plugins/wpjomify/assets/js/frontend.js?ver=2.1.1.2 </pre>
✓	<p><b>Use video formats for animated content</b> Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. <a href="#">[Learn more]</a></p>

GRADE ▲	DESCRIPTION
✓	<p><b>Minify CSS</b> Minifying CSS files can reduce network payload sizes. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Uses passive listeners to improve scrolling performance</b> Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Defer offscreen images</b> Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <a href="#">[Learn more]</a>.</p> <p>Potential savings of 5 KB</p> <pre>https://theadminbar.com/wp-content/uploads/2019/09/wom-cover-2-100x100.png</pre>
✓	<p><b>Preconnect to required origins</b> Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Preload key requests</b> Consider using `` to prioritize fetching resources that are currently requested later in page load. <a href="#">[Learn more]</a>.</p>
✓	<p><b>Avoids `document.write()`</b> For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. <a href="#">[Learn more]</a>.</p>

# Site Auditor - Visibility

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]





## PAGE ERRORS

SITE AUDITOR

PAGE	URL	BLOCKED BY ROBOTS.TXT	BLOCKED BY NOINDEX	STATUS	PAGES
--	<a href="https://theadminbar.com/author/skvandeusen/page/4/">https://theadminbar.com/author/skvandeusen/page/4/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/5/">https://theadminbar.com/author/skvandeusen/page/5/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/6/">https://theadminbar.com/author/skvandeusen/page/6/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/7/">https://theadminbar.com/author/skvandeusen/page/7/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/8/">https://theadminbar.com/author/skvandeusen/page/8/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/9/">https://theadminbar.com/author/skvandeusen/page/9/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/skvandeusen/page/10/">https://theadminbar.com/author/skvandeusen/page/10/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/matt-sebert/page/2/">https://theadminbar.com/author/matt-sebert/page/2/</a>	No	No	404 - Not Found	--
--	<a href="https://theadminbar.com/author/matt-sebert/page/3/">https://theadminbar.com/author/matt-sebert/page/3/</a>	No	No	404 - Not Found	--





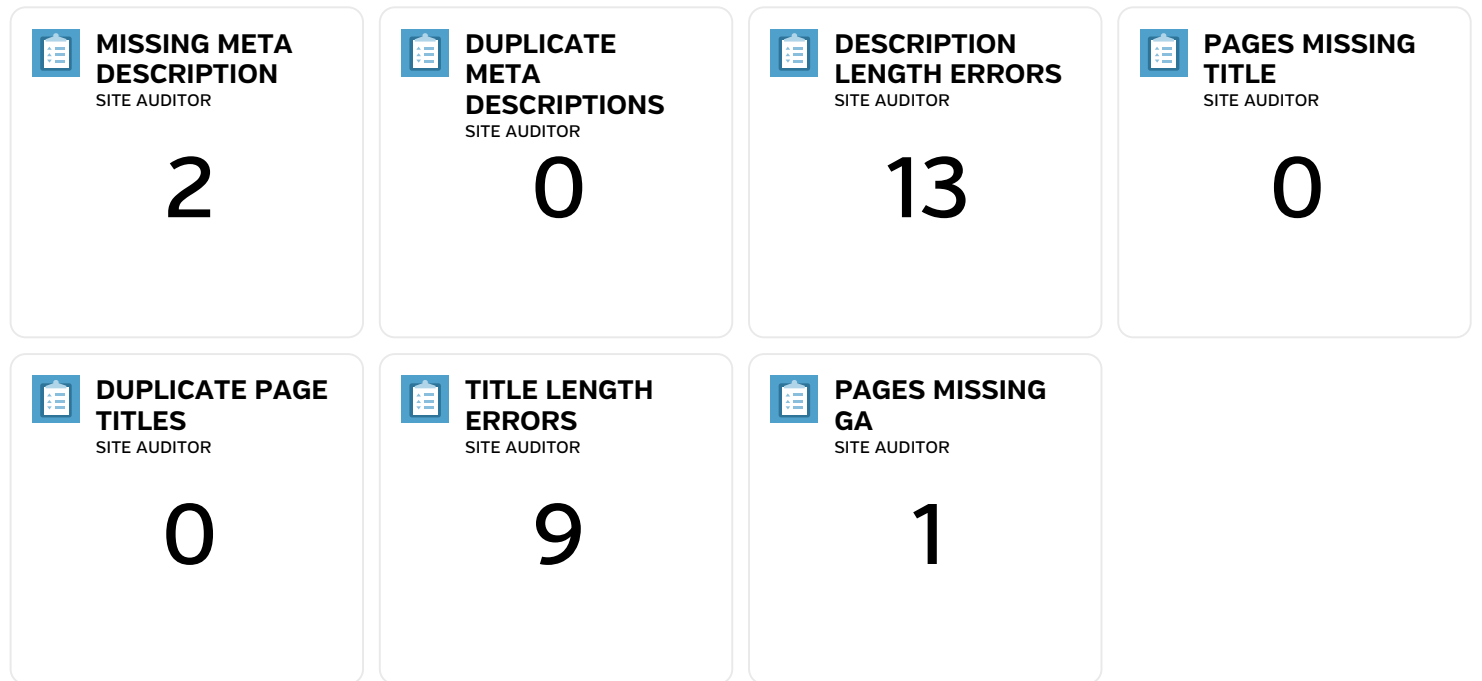
## BLOCKED PAGES

SITE AUDITOR

PAGE ▲	URL	BLOCKED BY ROBOTS.TXT	BLOCKED BY NOINDEX	STATUS	PAGES
--	<a href="https://theadminbar.com/sign-up/">https://theadminbar.com/sign-up/</a>	No	Yes	200 - OK	248
--	<a href="https://theadminbar.com/cdn-cgi/l/email-protection">https://theadminbar.com/cdn-cgi/l/email-protection</a>	No	Yes	200 - OK	248
--	<a href="https://theadminbar.com/my-account/lost-password/">https://theadminbar.com/my-account/lost-password/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/wom-delivery/">https://theadminbar.com/wom-delivery/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/author/skvandeusen/">https://theadminbar.com/author/skvandeusen/</a>	No	Yes	200 - OK	26
--	<a href="https://theadminbar.com/author/matt-sebert/">https://theadminbar.com/author/matt-sebert/</a>	No	Yes	200 - OK	3
--	<a href="https://theadminbar.com/author/donata-kalненаite/">https://theadminbar.com/author/donata-kalненаite/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/author/oliver-martin/">https://theadminbar.com/author/oliver-martin/</a>	No	Yes	200 - OK	1
--	<a href="https://theadminbar.com/my-account/members-area/">https://theadminbar.com/my-account/members-area/</a>	No	Yes	200 - OK	--
--	<a href="https://theadminbar.com/my-account/edit-account/">https://theadminbar.com/my-account/edit-account/</a>	No	Yes	200 - OK	--

# Site Auditor - Meta

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



**MISSING META DESCRIPTION**  
SITE AUDITOR

PAGE TITLE	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
The Admin Bar	https://theadminbar.com/feed/podcast/	13	No	Missing Meta Description	--	No	No
The Website Owner's Manual (WP Care Market) - The Admin Bar	https://theadminbar.com/product/wom-care-market/	59	No	Missing Meta Description	--	No	Yes



## DUPLICATE META DESCRIPTIONS

SITE AUDITOR

PAGE TITLE	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	57	No	More services = more recurring revenue. Learn how you can increase your prices and earn more recurring revenue for your agency.	127	No	Yes
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	49	No	It's no secret, Pete and I are both huge fans of Funnel Packs. The core offering is already of tremendous value-- but what if we could put a few extra miles on each pack? In this video Pete and I discuss 5 ways you can re-purpose Funnel Packs in your...	>250	No	Yes
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	46	No	Over ten years ago I sat down on my back patio, the summer sun beating down on me and cracked open the pages of How to Be a Graphic Designer without Losing Your Soul for the first time. I actually remember that day, it made that much of an impact!...	249	No	Yes
A Soloprenuer's Guide by Jim Galiano – The Admin Bar	<a href="https://theadminbar.com/products/a-solopreneurs-guide/">https://theadminbar.com/products/a-solopreneurs-guide/</a>	52	No	Learn about Jim's course, A Soloprenuer's Guide, and how he's been able to grow his agency with proven techniques for the soloprenuer.	134	No	Yes
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-solopreneurs-guide-course-review/">https://theadminbar.com/a-solopreneurs-guide-course-review/</a>	52	No	It took just a little over 48 hours for me to make my way through the entire "A Soloprenuer's Guide" course by Jim Galiano. To be clear, not because it's short (it's actually quite in-depth!) but because I watch everything on 2X speed, and I dedicated quite a few hours...	>250	No	Yes
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	44	No	Ever since we had Jason Resneck on the show a while back talking about "pro-active word of mouth marketing" I've been putting a lot of thought into the question he asked: "What is your word-of-mouth strategy?" One of the ways I knew I needed to up my game was thanking...	>250	No	Yes
Adam Hempenstall from Better Proposals on The Admin Bar	<a href="https://theadminbar.com/guests/adam-hempenstall/">https://theadminbar.com/guests/adam-hempenstall/</a>	55	No	Meet Adam and learn more about his amazing proposal software Better Proposals.	78	No	Yes
Adam Lacey from Split Hero on The	<a href="https://theadminbar.com/guests/adam-lacey/">https://theadminbar.com/guests/adam-lacey/</a>	51	No	Meet Adam from Split Hero– the #1 way to A/B test your WordPress websites! Adam tells us all about it.	102	No	Yes

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
Admin Bar Podcast							
Adam Preiser / WPCrafter on The Admin Bar podcast	<a href="https://theadminbar.com/guests/adam-preiser/">https://theadminbar.com/guests/adam-preiser/</a>	49	No	See Adam Preiser from WPCrafter on The Admin Bar podcast.	57	No	Yes
Adam Silver - The Admin Bar	<a href="https://theadminbar.com/guests/adam-silver/">https://theadminbar.com/guests/adam-silver/</a>	27	No	The Admin Bar welcomes guest Adam Silver to the podcast.	56	No	Yes



## DESCRIPTION LENGTH ERRORS

SITE AUDITOR

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
Graphic Design vs Web Design with Shane Rielly	<a href="https://theadminbar.com/podcast/graphic-design-vs-web-design/">https://theadminbar.com/podcast/graphic-design-vs-web-design/</a>	46	No	All three of us began our design careers focusing primarily on some form of flat graphic design, be it branding, t-shirt design, or print design, but found ourselves for one reason or another leaning further into web based design as our individual businesses grew... how come? Listen/watch to find out!	>250	No	Yes
Affiliate Agreement - The Admin Bar	<a href="https://theadminbar.com/affiliate-agreement/">https://theadminbar.com/affiliate-agreement/</a>	35	No	Affiliate Agreement Yey! More terms & conditions!This agreement is designed with you in mind, as well as to protect The Admin Bar and our customers. Commissions and payouts You'll earn 30% commission when a customer purchases a new copy of The Website Owner's Manual using your referral link. We pay...	>250	No	Yes
Ep. 0024: What You Need is a System   The Admin Bar	<a href="https://theadminbar.com/podcast/ep-0024-what-you-need-is-a-system/">https://theadminbar.com/podcast/ep-0024-what-you-need-is-a-system/</a>	51	No	Jim Galiano lives by the motto of "less moving parts" something that I am adapting more and more each day. This approach to your agency helps give you clarity, focus, and control over all aspects from the clients you work with, to your tech stack, marketing, and income. Today we talk about how to build a better sales system... One that helps you seek out the right prospects, saves you time, AND connects with your clients better than ever before!	>250	No	Yes
Ep. 29: Client Feedback Made Easy with Vito Peleg - The Admin Bar	<a href="https://theadminbar.com/podcast/ep-29-client-feedback-made-easy/">https://theadminbar.com/podcast/ep-29-client-feedback-made-easy/</a>	65	No	Sometimes, when we talk to clients, it's like we're speaking an entirely different language. Not only does this make getting content, and making changes to websites difficult for us, but it's also really frustrating for your client. That's exactly what our guest, Vito Peleg, discovered when he was growing his agency. And that's what let him to ultimately develop a solution.	>250	No	Yes
Want to charge more for websites? Here's a start. - The Admin Bar	<a href="https://theadminbar.com/want-to-charge-more-for-websites-heres-a-start/">https://theadminbar.com/want-to-charge-more-for-websites-heres-a-start/</a>	65	No	When we offer to "design" or "build" a website for potential customers, we're using a pretty generic term that doesn't actually articulate all the intricacies that go into having a proper website. To produce a website that helps a business grow, you actually need a combination of things all contributing...	>250	No	Yes
Ep. 0037: Finding Clients as a Small Town Agency	<a href="https://theadminbar.com/podcast/ep-0037-finding-clients-as-a-small-town-agency/">https://theadminbar.com/podcast/ep-0037-finding-clients-as-a-small-town-agency/</a>	48	No	Jennifer Moss runs a small-town agency, and for years has dove into the challenges living and working in a small community can bring. How do you grow an agency with a limited pool of local clients? How important is your	>250	No	Yes

PAGE TITLE ^	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
				reputation? What steps has she taken to make her agency successful? Find out in this week's episode!			
Ep. 0021: How to Find & Work with Clients Remotely	<a href="https://theadminbar.com/podcast/ep-0021-how-to-find-work-with-clients-remotely/">https://theadminbar.com/podcast/ep-0021-how-to-find-work-with-clients-remotely/</a>	50	No	Many of us rely on "local" business to keep us busy... but it's a big world out there, and not everyone has that luxury. This week we're talking to Davinder Singh Kainth who has been running a wildly successful agency for years- completely remote! Learn how he finds and works with clients from a distance.	>250	No	Yes
Ep. 23: How to Design High-Converting Portfolio Websites	<a href="https://theadminbar.com/podcast/ep-23-how-to-design-high-converting-portfolio-websites/">https://theadminbar.com/podcast/ep-23-how-to-design-high-converting-portfolio-websites/</a>	56	No	You know good design when you see it... but you can't seem to replicate it in your own work...Well, my friend Laura Elizabeth has been on a mission to teach developers (and really anyone who doesn't consider themselves a 'designer') the fundamentals of design so you can create products that solve a problem AND look great.	>250	No	Yes
EP. 17: Finishing Projects On Time & On Budget	<a href="https://theadminbar.com/podcast/ep-17-finishing-projects-on-time-on-budget/">https://theadminbar.com/podcast/ep-17-finishing-projects-on-time-on-budget/</a>	46	No	Do you struggle to get clients on board to finish projects on time? You know all that time waiting is eating into your profits, right? . On Episode 17 of The Admin Bar we're going to visit with Beth Lyles Livingston who has the "secret sauce" to finishing projects on time & on budget! . Beth specializes in helping WordPress professionals with project management principles and techniques from proposal to final sign-off.	>250	No	Yes
Episode 0006 - Put Your Passion Into Motion - Liam Clisham	<a href="https://theadminbar.com/podcast/ep-0006-put-your-passion-into-motion/">https://theadminbar.com/podcast/ep-0006-put-your-passion-into-motion/</a>	58	No	Not everyone hits their stride the first time out of the gate. Sometimes learning to pivot and course correct as your business and skill set evolve is just as important as pushing through rough patches. This week's Admin Bar episode, we're speaking with Liam Clisham of Five31, who's done just this with his own career. We'll learn where he started, what course corrections he's made along the way, and where he finds his business now. It's quite a story!	>250	No	Yes

 **PAGES MISSING TITLE**  
SITE AUDITOR

No results found.



## DUPLICATE PAGE TITLES

SITE AUDITOR

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
38+ Services to Increase Your Care Plan Recurring Revenue	<a href="https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/">https://theadminbar.com/38-services-to-increase-your-website-care-plan-recurring-revenue/</a>	57	No	More services = more recurring revenue. Learn how you can increase your prices and earn more recurring revenue for your agency.	127	No	Yes
5 Ways to Re-Purpose Funnel Packs - The Admin Bar	<a href="https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/">https://theadminbar.com/5-ways-to-re-purpose-funnel-packs/</a>	49	No	It's no secret, Pete and I are both huge fans of Funnel Packs. The core offering is already of tremendous value-- but what if we could put a few extra miles on each pack? In this video Pete and I discuss 5 ways you can re-purpose Funnel Packs in your...	>250	No	Yes
A Small Book with a BIG Impact - The Admin Bar	<a href="https://theadminbar.com/a-small-book-with-a-big-impact/">https://theadminbar.com/a-small-book-with-a-big-impact/</a>	46	No	Over ten years ago I sat down on my back patio, the summer sun beating down on me and cracked open the pages of How to Be a Graphic Designer without Losing Your Soul for the first time. I actually remember that day, it made that much of an impact!...	249	No	Yes
A Soloprenuer's Guide by Jim Galiano – The Admin Bar	<a href="https://theadminbar.com/products/a-solopreneurs-guide/">https://theadminbar.com/products/a-solopreneurs-guide/</a>	52	No	Learn about Jim's course, A Soloprenuer's Guide, and how he's been able to grow his agency with proven techniques for the soloprenuer.	134	No	Yes
A Soloprenuer's Guide: Course Review - The Admin Bar	<a href="https://theadminbar.com/a-solopreneurs-guide-course-review/">https://theadminbar.com/a-solopreneurs-guide-course-review/</a>	52	No	It took just a little over 48 hours for me to make my way through the entire "A Soloprenuer's Guide" course by Jim Galiano. To be clear, not because it's short (it's actually quite in-depth!) but because I watch everything on 2X speed, and I dedicated quite a few hours...	>250	No	Yes
A Unique Way to Say "Thanks" - The Admin Bar	<a href="https://theadminbar.com/a-unique-way-to-say-thanks/">https://theadminbar.com/a-unique-way-to-say-thanks/</a>	44	No	Ever since we had Jason Resneck on the show a while back talking about "pro-active word of mouth marketing" I've been putting a lot of thought into the question he asked: "What is your word-of-mouth strategy?" One of the ways I knew I needed to up my game was thanking...	>250	No	Yes
Adam Hempenstall from Better Proposals on The Admin Bar	<a href="https://theadminbar.com/guests/adam-hempenstall/">https://theadminbar.com/guests/adam-hempenstall/</a>	55	No	Meet Adam and learn more about his amazing proposal software Better Proposals.	78	No	Yes
Adam Lacey from Split Hero on The	<a href="https://theadminbar.com/guests/adam-lacey/">https://theadminbar.com/guests/adam-lacey/</a>	51	No	Meet Adam from Split Hero– the #1 way to A/B test your WordPress websites! Adam tells us all about it.	102	No	Yes

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
Admin Bar Podcast							
Adam Preiser / WPCrafter on The Admin Bar podcast	<a href="https://theadminbar.com/guests/adam-preiser/">https://theadminbar.com/guests/adam-preiser/</a>	49	No	See Adam Preiser from WPCrafter on The Admin Bar podcast.	57	No	Yes
Adam Silver - The Admin Bar	<a href="https://theadminbar.com/guests/adam-silver/">https://theadminbar.com/guests/adam-silver/</a>	27	No	The Admin Bar welcomes guest Adam Silver to the podcast.	56	No	Yes





## TITLE LENGTH ERRORS

SITE AUDITOR

PAGE TITLE	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
SEOHive: The Answer to Outsourcing Proactive SEO Services with Pete Everitt & Jeffery Patch	https://theadminbar.com/podcast/seohive-the-answer-to-outsourcing-proactive-seo-services/	91	No	Today we're joined by Pete Everitt and Jeffery Patch to chat about how they've teamed up to bring you their take on how outsourced search engine optimization services should be done. Their proactive approach to building your clients SEO is like none other.	>250	No	Yes
The Friday Email - Probably the World's Greatest "Hack" with Nathan Ingram	https://theadminbar.com/podcast/the-friday-email-probably-the-worlds-greatest-hack-with-nathan-ingram/	74	No	Nathan Ingram (coach, speaker, trainer, author, and agency owner) joins us to talk about the 'Friday Email Strategy' and how this simple, weekly email and drastically improve client communications and help give you your weekends back!	234	No	Yes
Using Elementor's Request Parameters for a Personalized Thank You Page - The Admin Bar	https://theadminbar.com/using-elementors-request-parameters-for-a-personalized-thank-you-page/	86	No	Back when Elementor released the request parameters feature to Elementor Pro, I picked up a little trick that I get comments on all-the-time. It's simple– but a really nice touch to fancy-up your Thank You pages (an often underutilized part of any optin!). I'm going to show you how you...	>250	No	Yes
Quit Asking Prospects What They Want Their Website to Look Like. - The Admin Bar	https://theadminbar.com/quit-asking-prospects-what-they-want-their-website-to-look-like/	80	No	Newer agency owners and freelancers always seem to ask questions about how to get higher paying gigs. This typically leads them to ask questions like "what should I charge for...?". But there's no good answer people can give you for this. Sure, there are some "typical" expected fees associated with...	>250	No	Yes
Pre & Post-Launch Checklist for Successful Website Go-Live's - The Admin Bar	https://theadminbar.com/pre-post-launch-checklist-for-successful-website-go-lives/	76	No	When it's finally time for go-live, I don't know about you, but I get anxious just to get a project complete and out the door. But being a solo-agency, there's never anyone there to really check my work and make sure I didn't forget to dot and i's or cross...	>250	No	Yes
Three Reasons Your Customers Don't Buy Care Plans (ain't none of	https://theadminbar.com/three-reasons-your-customers-dont-buy-care-plans-aint-none-of-them-price/	92	No	I've yet to find a single agency or freelancer that has both success and longevity without some form of monthly recurring revenue (MRR). It's entirely possible– but it would be extremely difficult. The natural cycle of hustling to get work, then being buried in it happens to us all. You...	>250	No	Yes

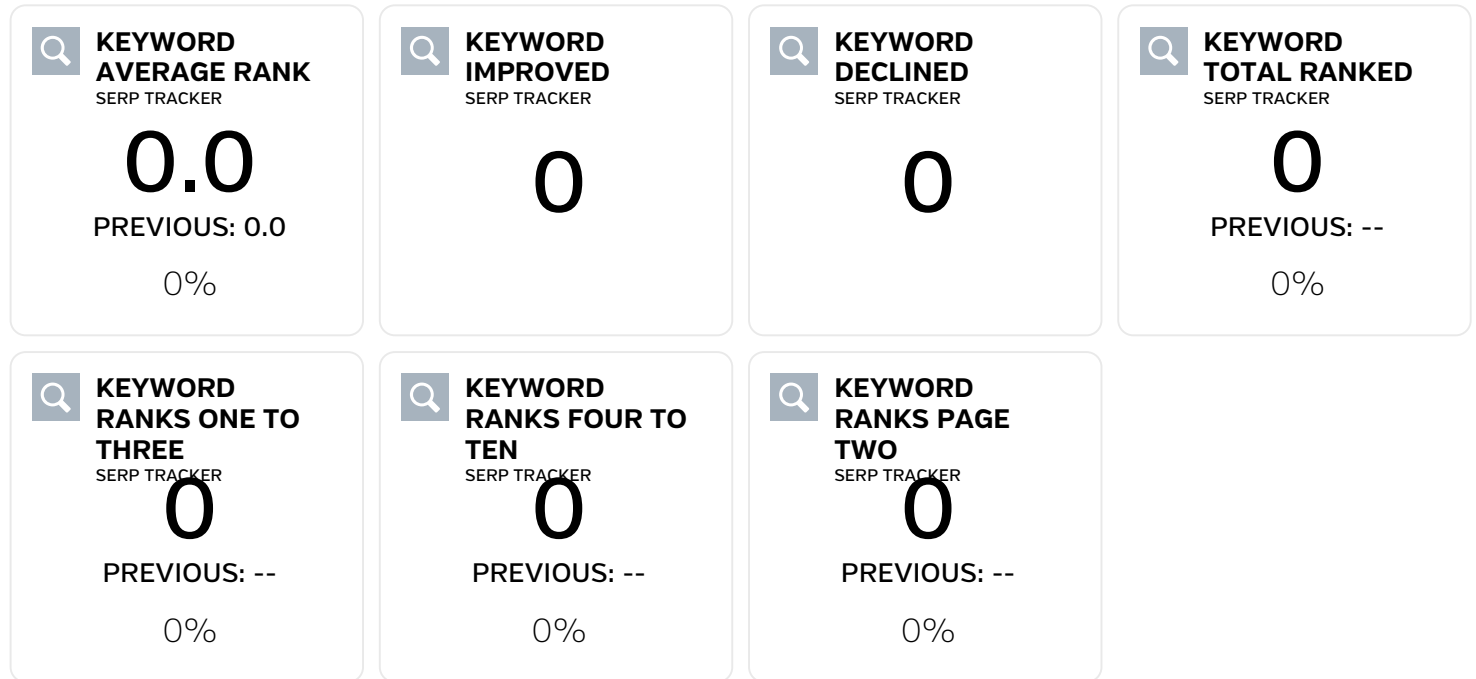
PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
them price] - The Admin Bar							
What is a White Label Partner, how does it benefit my agency and how do I chose one? - The Admin Bar	https://theadminbar.com/what-is-a-white-label-partner-how-does-it-benefit-my-agency-and-how-do-i-choose-one/	100	No	When you do something day in and day out, you forget that other people in the world may not know what you actually do. After having a conversation with a friend this week I realised that the term "White Label Partner" is not something all the WordPress community know about....	>250	No	Yes
How to Over Deliver Every Time You Launch a Client Website - The Admin Bar	https://theadminbar.com/how-to-over-deliver-every-time-you-launch-a-client-website/	74	No	There's a natural cycle you and your client go through during the life of your project. It's actually not all that different than any relationship really. But when the project comes to completion it's important you finish on a high. This is the key to building client relationships that continue...	>250	No	Yes
Knowing What Your Client Values Makes You More Valuable - The Admin Bar	https://theadminbar.com/knowing-what-your-client-values-makes-you-more-valuable/	71	No	You might work a lot in a certain industry, market, or niche, but ultimately no two customers are alike. This is an important thing to remember, especially if you offer ongoing or subscription services with them (like a care plan).A popular pricing model for care plans is to have 3...	>250	No	Yes

 **PAGES MISSING GA**  
SITE AUDITOR

PAGE TITLE ▲	URL	TITLE LENGTH	DUPLICATE TITLE	META DESCRIPTION	META LENGTH	DUPLICATE META	GA
The Admin Bar	https://theadminbar.com/feed/podcast/	13	No	Missing Meta Description	--	No	No

# SERP Tracker - Rank Positions

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]





## KEYWORD RANK POSITIONS

SERP TRACKER

KEYWORD ▲	BING	BING Δ	TYPE	GOOGLE	GOOGLE Δ	TYPE	GOOGLE MO-BILE	GOOGLE MO-BILE Δ	TYPE	URL	LOCALE	CITY OR ZIP-CODE	TRACKING FREQUENCY
wordpress designer	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
web design & development	-	--	--	pending	--	--	-	--	--	--	en-us	--	monthly
web design & development	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
wordpress tutorial pdf	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
wordpress for beginners	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
html to wordpress	-	--	--	pending	--	--	-	--	--	--	en-us	--	monthly
html to wordpress	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
google web designer	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
genesis wordpress	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly
wordpress rss	pending	--	--	-	--	--	-	--	--	--	en-us	--	monthly



## COMPETITOR OVERVIEW

SERP TRACKER

WEBSITE ▲	AVG RANK	AVG RANK Δ	TOTAL RANKED	RANKS 1-3	RANKS 4-10	RANKS PAGE 2+
<b>theadminbar.com</b>	<b>0.0</b>	-	--	--	--	--
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-
--	-	-	-	-	-	-



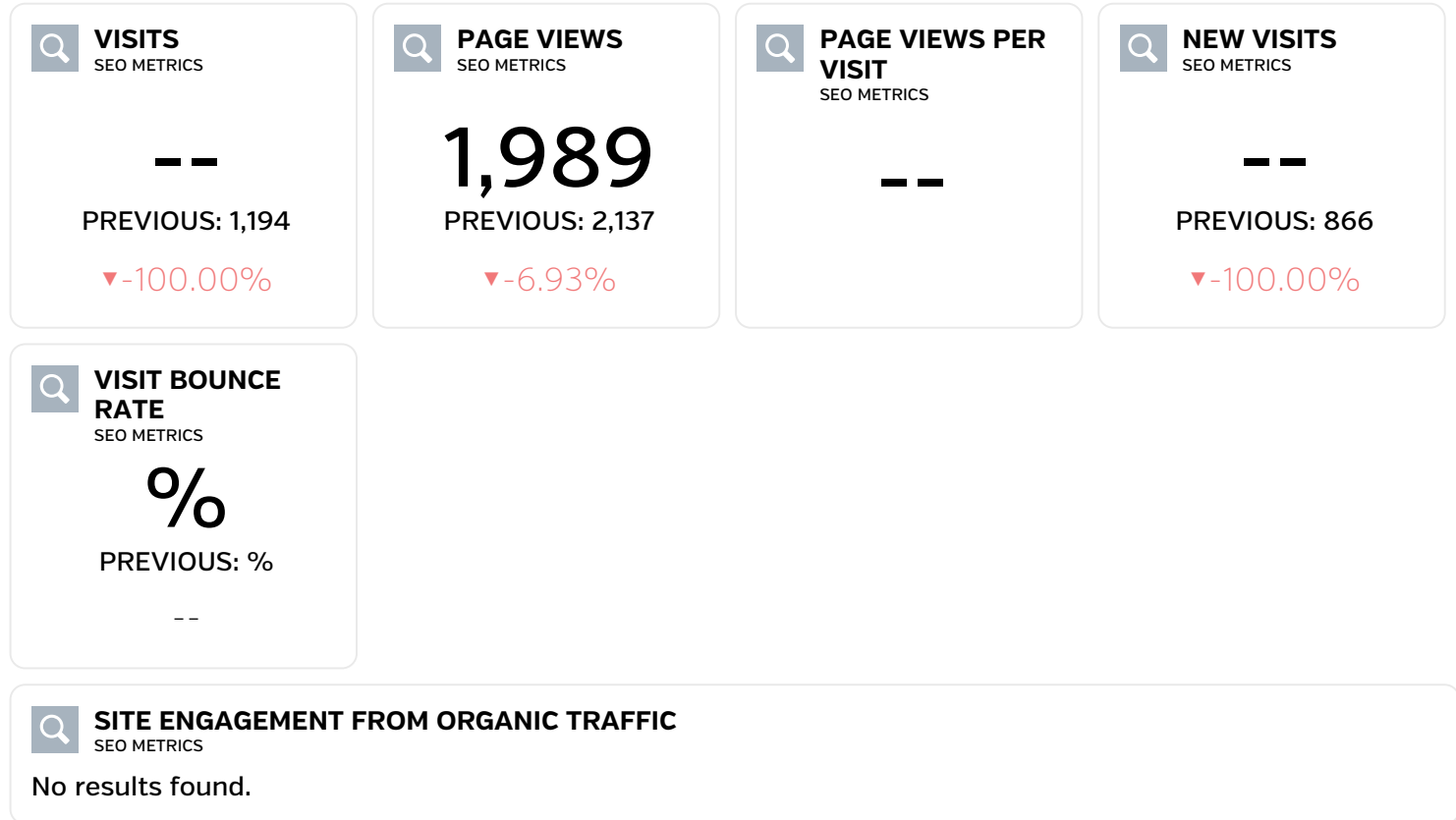
## COMPETITOR RANK POSITIONS

SERP TRACKER

KEYWORD ▲	THEADMINBAR.COM	LOCALE	CITY OR ZIPCODE
web design & development	pending	en-us	--
html to wordpress	pending	en-us	--
web design	-	en-us	--
website design	-	en-us	--
web development	-	en-us	--
web design services	-	en-us	--
wordpress support	-	en-us	--
wordpress website development	-	en-us	--
custom website design	-	en-us	--
web design	-	en-us	--

# SEO Metrics - Site Engagement from Organic Traffic

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



# SEO Metrics - Search Engine Share

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]



**SEARCH ENGINE SHARE**  
SEO METRICS

No results found.

# SEO Metrics - Landing Pages from Organic Traffic

06/01/2020 - 06/30/2020 [compared to 05/02/2020 - 05/31/2020]

